

PRESS RELEASE



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PHILIP MORRIS INTERNATIONAL INC. PRESENTS AT CHIEF EXECUTIVES FOR CORPORATE PURPOSE (CECP) 2020 CEO INVESTOR FORUM

NEW YORK – February 18, 2020 – Philip Morris International Inc. (NYSE: PM) will host a live audio webcast of a presentation by André Calantzopoulos, Chief Executive Officer at the Chief Executives For Corporate Purpose (CECP) 2020 CEO Investor Forum at www.pmi.com/2020CECP on Monday, February 24, 2020, at 4:50 p.m. ET.

The webcast will provide live audio of the entire PMI session and will be in a listen-only mode.

The audio webcast may also be accessed on iOS or Android devices by downloading PMI's free Investor Relations Mobile Application at www.pmi.com/irapp.

An archived copy of the webcast will be available at www.pmi.com/2020CECP until 5:00 p.m. ET on Tuesday, March 24, 2020.

Presentation slides will also be available at www.pmi.com/2020CECP.

Philip Morris International: Delivering a Smoke-Free Future

Philip Morris International (PMI) is leading a transformation in the tobacco industry to create a smoke-free future and ultimately replace cigarettes with smoke-free products to the benefit of adults who would otherwise continue to smoke, society, the company and its shareholders. PMI is a leading international tobacco company engaged in the manufacture and sale of cigarettes, as well as smoke-free products and associated electronic devices and accessories, and other nicotine-containing products in markets outside the United States. In addition, PMI ships a version of its IQOS Platform 1 device and its consumables authorized by the U.S. Food and Drug Administration to Altria Group, Inc. for sale in the United States under license. PMI is building a future on a new category of smoke-free products that, while not risk-free, are a much better choice than continuing to smoke. Through multidisciplinary capabilities in product development, state-of-the-art facilities and scientific substantiation, PMI aims to ensure that its smoke-free products meet adult consumer preferences and rigorous regulatory requirements. PMI's smoke-free IQOS product portfolio includes heat-not-burn and nicotine-containing vapor products. As of December 31, 2019, PMI estimates that approximately 9.7 million adult smokers around the world have already stopped smoking and switched to PMI's heat-not-burn product, available for sale in 52 markets in key cities or nationwide under the IQOS brand. For more information, please visit www.pmi.com and www.pmiscience.com.