

**Philip Morris International Inc.**

**Glossary of Key Terms, Definitions  
and Explanatory Notes; and**

**Select Financial Information and Reconciliations of  
Non-GAAP Financial Measures**

**2024 Second-Quarter Results  
July 23, 2024**

# **Glossary of Key Terms, Definitions and Explanatory Notes**

## General

- "PMI" refers to Philip Morris International Inc. and its subsidiaries. Trademarks and service marks that are the registered property of, or licensed by, the subsidiaries of PMI, are italicized.
- Comparisons are made to the same prior-year period unless otherwise stated.
- References to total industry (or total market), PMI shipment volume and PMI market share performance reflect cigarettes and heated tobacco units, unless otherwise stated.
- As of the first quarter of 2022, total industry volume, PMI in-market sales volume and PMI market share for the following geographies include the cigarillo category in Japan: the total international market, EA, AU & PMI DF Region, and Japanese domestic market.
- References to total international market, defined as worldwide cigarette and heated tobacco unit volume excluding the U.S., total industry (or total market) and market shares are PMI estimates for tax-paid products based on the latest available data from a number of internal and external sources and may, in defined instances, exclude the People's Republic of China and/or PMI's duty free business.
- "Combustible tobacco products" is the term PMI uses to refer to cigarettes and other tobacco products that are combusted.
- In-market sales, or "IMS," is defined as sales to the retail channel, depending on the market and distribution model.
- From time to time, PMI's shipment volumes are subject to the impact of distributor inventory movements (or wholesaler inventory movements in certain markets where PMI does not sell to distributors), and estimated total industry/market volumes are subject to the impact of inventory movements in various trade channels that include estimated trade inventory movements of PMI's competitors arising from market-specific factors that significantly distort reported volume disclosures. Such factors may include changes to the manufacturing supply chain, shipment methods, consumer demand, timing of excise tax increases or other influences that may affect the timing of sales to customers. In such instances, in addition to reviewing PMI shipment volumes and certain estimated total industry/market volumes on a reported basis, management reviews these measures on an adjusted basis that excludes the impact of distributor and/or estimated trade inventory movements. Management also believes that disclosing PMI shipment volumes and estimated total industry/market volumes in such circumstances on a basis that excludes the impact of distributor and/or estimated trade inventory movements, such as on an IMS basis, improves the comparability of performance and trends for these measures over different reporting periods.
- "Total shipment volume" is defined as the combined total of cigarette shipment volume and heated tobacco unit shipment volume, unless otherwise stated.
- "SSEA, CIS & MEA" stands for South & Southeast Asia, Commonwealth of Independent States, and Middle East & Africa.
- "EA, AU & PMI DF" stands for East Asia, Australia and PMI Duty Free.
- "Americas" refers to the former Latin America & Canada segment, which was renamed as the Americas segment as of the third quarter of 2021. References to "Americas" may, in defined instances, exclude the U.S.
- In the third quarter of 2021, PMI acquired Fertin Pharma A/S, Vectura Group plc. and OtiTopic, Inc. On March 31, 2022, PMI launched a new Wellness and Healthcare business consolidating these entities, Vectura Fertin Pharma. The operating results of this new business are reported in the Wellness and Healthcare segment. The business operations of PMI's Wellness and Healthcare segment are managed and evaluated separately from the geographical segments.

- Following the combination and the progress in 2023 toward integration of the Swedish Match business into the existing PMI regional segment structure, PMI updated in January 2024 its segment reporting by including Swedish Match results in the four existing geographical regions. As of the first quarter of 2024, PMI began reporting on this basis.
- Following the deconsolidation of PMI's Canadian subsidiary, Rothmans, Benson & Hedges, Inc. (RBH) on March 22, 2019, PMI continues to report the volume and corresponding royalty revenues of brands sold by RBH for which other PMI subsidiaries are the trademark owner. These include *HEETS*, *Next*, *Philip Morris* and *Rooftop*. The volume and corresponding royalty revenues for these brands sold by RBH were not material to PMI for all periods presented.
- Within the tables and schedules presented throughout this earnings release, certain columns and rows may not add due to the use of rounded numbers for disclosure purposes.

## Financial

- "Adjusted net revenues" exclude the impact related to the termination of a distribution arrangement in the Middle East in 2023.
- "Cost of sales" consists principally of: tobacco leaf, non-tobacco raw materials, labor and manufacturing costs; shipping and handling costs; and the cost of devices produced by third-party electronics manufacturing service providers. Estimated costs associated with device warranty programs are generally provided for in cost of sales in the period the related revenues are recognized.
- "Marketing, administration and research costs" include the costs of marketing and selling our products, other costs generally not related to the manufacture of our products (including general corporate expenses), and costs incurred to develop new products. The most significant components of our marketing, administration and research costs are marketing and sales expenses and general and administrative expenses.
- "Cost/Other" in the Consolidated Financial Summary table of total PMI and the five segments of this release reflects the currency and acquisition-neutral variances of: cost of sales (excluding the volume/mix cost component); marketing, administration and research costs (including asset impairment and exit costs); and amortization and impairment of intangibles. "Cost/Other" also includes the currency and acquisition-neutral net revenue variance, unrelated to volume/mix and price components, attributable to: fees for certain distribution rights billed to customers in certain markets in the SSEA, CIS & MEA Region and the revenue adjustment for the termination of a distribution arrangement in the Middle East.
- "Adjusted Operating Income Margin" is calculated as adjusted operating income, divided by adjusted net revenues.
- "Adjusted EBITDA" is defined as earnings before interest, taxes, depreciation, amortization and equity (income)/loss in unconsolidated subsidiaries, excluding asset impairment and exit costs, impairment of intangibles, and unusual items.
- "Net debt" is defined as total debt, less cash and cash equivalents.
- Growth rates presented on an organic basis reflect adjusted results, excluding currency, acquisitions and disposals.
- Management reviews net revenues, gross profit, operating income, operating income margin, operating cash flow and earnings per share, or "EPS," on an adjusted basis, which may exclude the impact of currency and other items such as acquisitions, asset impairment and exit costs, tax items and other special items. Additionally, starting in 2022 and on a comparative basis, for these measures other than net revenues and operating cash flow, PMI includes adjustments to add back amortization expense on acquisition related intangible assets that are recorded as part of purchase accounting and contribute to PMI's revenue generation, as well as impairment of intangible assets, if any. While amortization expense on acquisition related intangible assets is excluded in these adjusted measures, the net revenues generated from these acquired intangible assets are included in the company's adjusted measures, unless otherwise stated. Currency-neutral and organic growth rates reflect the way management views underlying performance for these measures. PMI believes that such measures provide useful insight into underlying business trends and results. Management reviews these measures because they exclude changes in currency exchange rates and other factors that may distort

underlying business trends, thereby improving the comparability of PMI's business performance between reporting periods. Furthermore, PMI uses several of these measures in its management compensation program to promote internal fairness and a disciplined assessment of performance against company targets. PMI discloses these measures to enable investors to view the business through the eyes of management.

- When PMI provides its expectation for adjusted net revenues, adjusted operating income and margin, adjusted earnings per share and adjusted operating cash flow on a forward-looking basis, a reconciliation of the differences between the non-GAAP expectations and the corresponding GAAP measures, as described above, generally is not available without unreasonable effort due to potentially high variability, complexity, and low visibility as to the items that would be excluded from the GAAP measure in the relevant future period, such as asset impairment and exit costs, amortization and impairment of acquired intangibles and other special items, changes in currency exchange rates, the impact and timing of potential acquisitions and divestitures, and other structural changes or their probable significance. The variability of the excluded items may have a significant, and potentially unpredictable, impact on our future GAAP results.
- Non-GAAP measures used by PMI should neither be considered in isolation nor as a substitute for the financial measures prepared in accordance with U.S. GAAP. For a reconciliation of non-GAAP measures to the most directly comparable U.S. GAAP measures, see the "Select Financial Information and Reconciliations of Non-GAAP Financial Measures" section of this document.
- U.S. GAAP Treatment of a country as a Highly Inflationary Economy: following the categorization of a country by the International Practices Task Force of the Center for Audit Quality as having a three-year cumulative inflation rate greater than 100%, the country is considered highly inflationary in accordance with U.S. GAAP. For such countries, PMI accounts for the operations of its local affiliates as highly inflationary, and to treat the U.S. dollar as the functional currency of the affiliates. Such treatment was effective July 1, 2018, for Argentina, and April 1, 2022, for Turkey.
- "Fair value adjustment for equity security investments" reflects the adjustment resulting from share price movements in passive investments for publicly traded entities that are not controlled or influenced by PMI. Under U.S. GAAP, such adjustments are required, since January 1, 2018, to be reflected directly in the income statement. Adjustments reflect share price movements in PMI's investments in India and Sri Lanka.
- "Swedish Match AB acquisition accounting related items" refers to expenses associated with fair-value adjustments on Swedish Match inventories. In the fourth quarter of 2022, PMI recorded a total fair value step-up adjustment for inventories of \$146 million related to the acquisition, of which \$125 million was recognized in cost of sales in the fourth quarter of 2022, with the remaining amount recognized in the first quarter of 2023.
- "Income tax impact associated with Swedish Match AB financing" reflects a deferred tax benefit (cost) for unrealized foreign currency losses (gains) on intercompany loans related to the Swedish Match acquisition financing reflected in PMI's consolidated statements of earnings. The underlying pre-tax foreign currency movements fully offset in the consolidated statements of earnings and were reflected as currency translation adjustments in PMI's consolidated statements of stockholders' (deficit) equity.
- Termination of agreement with Foundation for a Smoke-Free World: On September 29, 2023, PMI and the Foundation for a Smoke-Free World (the "Foundation") entered into the Final Grant Agreement and Termination of the Second Amended and Restated Pledge Agreement ("Agreement"). Under the terms of the Agreement, PMI paid \$140 million in the third quarter of 2023 in return for the termination of the pledge agreement between the parties. As a result, PMI recorded a pre-tax charge of \$140 million in the quarter, commensurate with the early termination of this pledge agreement.
- Russia tax item: In the third quarter of 2023, PMI recorded a tax charge associated with an increase in deferred tax liabilities related to the unremitted earnings of PMI's Russian subsidiaries (\$173 million) due to the unilateral suspension of certain Russian double tax treaties by the Russian government on August 8, 2023, with respect to certain payments including dividends.

## **Smoke-Free**

- Smoke-free business ("SFB") is the term PMI uses to refer to all of its smoke-free products. SFB also includes wellness and healthcare products, as well as consumer accessories, such as lighters and matches.

- Smoke-free products ("SFPs") is the term PMI uses to refer to all of its products that provide nicotine without combusting tobacco, such as heat-not-burn, e-Vapor, and oral smokeless, and that therefore generate far lower levels of harmful chemicals. As such, these products have the potential to present less risk of harm versus continued smoking.
- Wellness and Healthcare products primarily refer to products associated with inhaled therapeutics and oral and intra-oral delivery systems that are included in the operating results of PMI's new Wellness and Healthcare business, Vectura Fertin Pharma.
- "Heated tobacco units" or "HTU" is the term PMI uses to refer to heated tobacco consumables, which include our *BLENDS*, *DELIA*, *HEETS*, *HEETS Creations*, *HEETS Dimensions* (defined collectively as "*HEETS*"), *SENTIA*, *TEREA*, *TEREA CRAFTED*, and *TEREA Dimensions*, as well as the KT&G-licensed brands, *Fiiit* and *Miix* (outside of South Korea). HTU's also include zero tobacco heat-not-burn consumables (*LEVIA*).
- Unless otherwise stated, market share for HTUs is defined as the in-market sales volume for HTUs as a percentage of the total estimated industry sales volume for cigarettes and HTUs. For Japan, total estimated industry sales volume also includes cigarillos.
- "Adjusted market share for HTUs" is defined as the total in-market sales volume for PMI HTUs as a percentage of the total estimated sales volume for cigarettes and HTUs, excluding the impact of estimated distributor and wholesaler inventory movements.
- Unless otherwise stated, all references to *IQOS* are to PMI's Platform 1 *IQOS* devices and heated tobacco consumables.
- *IQOS* heat-not-burn devices are precisely controlled heating devices into which a specially designed and proprietary tobacco units are inserted and heated to generate an aerosol.
- "PMI heat-not-burn products" include licensed KT&G heat-not-burn products.
- "PMI HTUs" or "*IQOS* HTUs" include licensed KT&G HTUs.
- "Total PMI SFPs users" is defined as the sum of "Total *IQOS* users", "Total oral smokeless users", "Total e-Vapor users" of PMI products minus "Poly-users across PMI SFPs categories".
- "Total *IQOS* users" is defined as the estimated number of Legal Age (minimum 18 years<sup>1</sup>) users of PMI heat-not-burn products, for which PMI HTUs represented at least a portion of their daily tobacco consumption over the past seven days.

The estimated number of adults who have "switched to *IQOS* and stopped smoking" reflects:

- for markets where there are no heat-not-burn products other than PMI heat-not-burn products: daily individual consumption of PMI HTUs represents the totality of their daily tobacco consumption in the past seven days;
- for markets where PMI heat-not-burn products are among other heat-not-burn products: daily individual consumption of HTUs represents the totality of their daily tobacco consumption in the past seven days, of which at least 70% is PMI HTUs.
- "Total PMI oral smokeless users" are defined as the estimated number of Legal Age (minimum 21 years in the U.S and minimum 18 years<sup>1</sup> outside the U.S) users of oral smokeless products who consumed at least one of PMI oral smokeless products (nicotine pouches in the U.S., and nicotine pouches or snus outside the U.S) over the past seven days.
- "Total PMI e-Vapor users" is defined as the estimated number of Legal Age (minimum 18 years<sup>1</sup>) users of e-Vapor products, who consumed at least one of PMI e-Vapor products in the past seven days.

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<sup>1</sup> Minimum 18 years or older depending on market regulation

- “Poly-users across PMI SFPs categories” are defined as the estimated number of Legal Age (minimum 18 years<sup>1</sup>) users who used multiple PMI SFPs over the past seven days.
- The above SFPs user metrics reflect PMI estimates, which are based on PMI's proprietary Nicotine Containing Products Tracker (NCPT). The methodology relies on NCPT e-Vapor, oral smokeless (except the U.S.) and poly-usage data, which is calibrated using Total IQOS users data, leveraging our deeper understanding of PMI's heat-not-burn category and its size. Total PMI oral smokeless users in the U.S. are approximated through volume-based estimations, as NCPT data for the U.S. is not currently available.

Note: PMI SFPs user estimates are derived from sample-based estimations from NCPT at 95% Confidence Interval. The accuracy and reliability of PMI SFPs users estimates may vary based on sample size, market maturity and availability of information.

- "Oral smoke-free product volume" excludes snuff, snuff leaf and U.S. chew and is measured in cans or, for the purposes of total shipment volumes, in pouches or pouch equivalents.
- Oral smoke-free products conversion: (i) nicotine pouches: 15 pouches per can in the U.S. and weighted average 21 pouches per can outside the U.S.; (ii) snus products: weighted average 21 pouches equivalent per can; (iii) moist snuff products: weighted average 17 pouches equivalent per can; (iv) tobacco bits products: weighted average 30 pouches equivalent per can; (v) chew bags products: weighted average 20 pouches per can.

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<sup>1</sup> Minimum 18 years or older depending on market regulation

# **Select Financial Information and Reconciliations of Non-GAAP Financial Measures**

## PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries

**Diluted Earnings Per Share (EPS)**

(\$ in millions, except per share data) / (Unaudited)

Quarters Ended June 30,	Diluted EPS	Six Months Ended June 30,
\$ 1.54	<b>2024 Diluted Earnings Per Share (1)</b>	\$ 2.92
\$ 1.01	<b>2023 Diluted Earnings Per Share (1)</b>	\$ 2.29
\$ 0.53	Change	\$ 0.63
52.5 %	% Change	27.5%
<b>Reconciliation:</b>		
<b>\$ 1.01</b>	<b>2023 Diluted Earnings Per Share (1)</b>	<b>\$ 2.29</b>
—	2023 Asset impairment and exit costs	0.06
0.04	2023 Amortization of intangibles	0.08
0.44	2023 Impairment of goodwill and other intangibles	0.44
—	2023 Termination of distribution arrangement in the Middle East	0.04
0.11	2023 South Korea indirect tax charge	0.11
—	2023 Swedish Match AB acquisition accounting related items	0.01
(0.01)	2023 Income tax impact associated with Swedish Match AB financing	(0.06)
0.01	2023 Fair value adjustment for equity security investments	0.01
—	2024 Asset impairment and exit costs	(0.09)
—	2024 Impairment of other intangibles	(0.01)
(0.11)	2024 Amortization of intangibles	(0.17)
(0.02)	2024 Income tax impact associated with Swedish Match AB financing	(0.09)
0.08	2024 Fair value adjustment for equity security investments	0.15
—	2024 Tax Items	0.03
(0.18)	Currency	(0.38)
(0.01)	Interest	(0.04)
(0.05)	Change in tax rate	(0.06)
0.23	Operations (2)	0.60
<b>\$ 1.54</b>	<b>2024 Diluted Earnings Per Share (1)</b>	<b>\$ 2.92</b>

(1) Basic and diluted EPS were calculated using the following (in millions):

Quarters Ended June 30,			Six Months Ended June 30,	
2024	2023		2024	2023
\$ 2,406	\$ 1,568	Net Earnings attributable to PMI	\$ 4,554	\$ 3,563
7	5	Less: Distributed and undistributed earnings attributable to share-based payment awards	14	11
<b>\$ 2,399</b>	<b>\$ 1,563</b>	Net Earnings for basic and diluted EPS	<b>\$ 4,540</b>	<b>\$ 3,552</b>
1,555	1,552	Weighted-average shares for basic EPS	1,554	1,552
1	1	Plus Contingently Issuable Performance Stock Units (3)	2	1
<b>1,556</b>	<b>1,553</b>	Weighted-average shares for diluted EPS	<b>1,556</b>	<b>1,553</b>

(2) Includes the impact of shares outstanding and share-based payments

(3) Including rounding adjustment

Note: EPS is computed independently for each of the periods presented. Accordingly, the sum of the quarterly EPS amounts may not agree to the total for the year

## PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries

## Reconciliation of Non-GAAP Measures

**Reconciliation of Reported Diluted EPS to Reported Diluted EPS, excluding Currency,  
and Reconciliation of Reported Diluted EPS to Adjusted Diluted EPS, excluding Currency**

(Unaudited)

Quarters Ended June 30,				Six Months Ended June 30,			
2024	2023	% Change		2024	2023	% Change	
\$ 1.54	\$ 1.01	52.5 %	<b>Reported Diluted EPS</b>	\$ 2.92	\$ 2.29	27.5 %	
(0.18)			Less: Currency	(0.38)			
<b>\$ 1.72</b>	<b>\$ 1.01</b>	<b>70.3 %</b>	<b>Reported Diluted EPS, excluding Currency</b>	<b>\$ 3.30</b>	<b>\$ 2.29</b>	<b>44.1 %</b>	
Quarters Ended June 30,				Six Months Ended June 30,			Year Ended
2024	2023	% Change		2024	2023	% Change	2023
\$ 1.54	\$ 1.01	52.5 %	<b>Reported Diluted EPS</b>	\$ 2.92	\$ 2.29	27.5 %	\$ 5.02
—	—		Asset impairment and exit costs	0.09	0.06		0.06
—	—		Termination of distribution arrangement in the Middle East	—	0.04		0.04
—	0.44		Impairment of goodwill and other intangibles	0.01	0.44		0.44
0.11	0.04		Amortization of intangibles	0.17	0.08		0.25
—	—		Charges related to the war in Ukraine	—	—		0.03
—	—		Swedish Match AB acquisition accounting related items	—	0.01		0.01
0.02	(0.01)		Income tax impact associated with Swedish Match AB financing	0.09	(0.06)		(0.11)
—	0.11		South Korea indirect tax charge	—	0.11		0.11
—	—		Termination of agreement with Foundation for a Smoke-Free World	—	—		0.07
(0.08)	0.01		Fair value adjustment for equity security investments	(0.15)	0.01		(0.02)
—	—		Tax items	(0.03)	—		0.11
<b>\$ 1.59</b>	<b>\$ 1.60</b>	<b>(0.6)%</b>	<b>Adjusted Diluted EPS</b>	<b>\$ 3.10</b>	<b>\$ 2.98</b>	<b>4.0 %</b>	<b>\$ 6.01</b>
(0.18)			Less: Currency	(0.38)			
<b>\$ 1.77</b>	<b>\$ 1.60</b>	<b>10.6 %</b>	<b>Adjusted Diluted EPS, excluding Currency</b>	<b>\$ 3.48</b>	<b>\$ 2.98</b>	<b>16.8 %</b>	

Note: EPS is computed independently for each of the periods presented. Accordingly, the sum of the quarterly EPS amounts may not agree to the total for the year

PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries  
Reconciliation of Non-GAAP Measures

**Net Revenues by Product Category and Adjustments of Net Revenues for the Impact of Currency and Acquisitions**

(\$ in millions) / (Unaudited)

Net Revenues	Currency	Net Revenues excluding Currency	Acquisitions	Net Revenues excl. Currency & Acquisitions	Quarters Ended June 30,	Net Revenues	Total	Excluding Currency	Excluding Currency & Acquisitions
<b>2024</b>					<b>Combustible Tobacco</b>		<b>2023</b>		
							<b>% Change</b>		
\$ 2,214	\$ (2)	\$ 2,215	\$ —	\$ 2,215	Europe	\$ 2,108	5.0 %	5.1 %	5.1 %
2,432	(204)	2,636	—	2,636	SSEA, CIS & MEA	2,350	3.5 %	12.2 %	12.2 %
620	(25)	645	—	645	EA, AU & PMI DF	724	(14.3)%	(10.9)%	(10.9)%
592	21	571	—	571	Americas	608	(2.5)%	(5.9)%	(5.9)%
<b>\$ 5,858</b>	<b>\$ (210)</b>	<b>\$ 6,068</b>	<b>\$ —</b>	<b>\$ 6,068</b>	<b>Total Combustible Tobacco</b>	<b>\$ 5,790</b>	<b>1.2 %</b>	<b>4.8 %</b>	<b>4.8 %</b>
<b>2024</b>					<b>Smoke-free excl. W&amp;H</b>		<b>2023</b>		
							<b>% Change</b>		
\$ 1,601	\$ (7)	\$ 1,609	\$ —	\$ 1,609	Europe	\$ 1,466	9.3 %	9.8 %	9.8 %
339	(47)	386	—	386	SSEA, CIS & MEA	318	6.6 %	21.4 %	21.4 %
1,053	(95)	1,148	—	1,148	EA, AU & PMI DF	956	10.1 %	20.0 %	20.0 %
537	1	536	—	536	Americas	361	48.5 %	48.2 %	48.2 %
<b>\$ 3,530</b>	<b>\$ (148)</b>	<b>\$ 3,678</b>	<b>\$ —</b>	<b>\$ 3,678</b>	<b>Total Smoke-free excl. W&amp;H</b>	<b>\$ 3,101</b>	<b>13.8 %</b>	<b>18.6 %</b>	<b>18.6 %</b>
<b>2024</b>					<b>Wellness and Healthcare</b>		<b>2023</b>		
							<b>% Change</b>		
<b>\$ 80</b>	<b>\$ —</b>	<b>\$ 80</b>	<b>\$ —</b>	<b>\$ 80</b>	<b>Wellness and Healthcare</b>	<b>\$ 76</b>	<b>5.3 %</b>	<b>5.3 %</b>	<b>5.3 %</b>
<b>2024</b>					<b>Smoke-free incl. W&amp;H</b>		<b>2023</b>		
							<b>% Change</b>		
<b>\$ 3,610</b>	<b>\$ (148)</b>	<b>\$ 3,758</b>	<b>\$ —</b>	<b>\$ 3,758</b>	<b>Smoke-free incl. W&amp;H</b>	<b>\$ 3,177</b>	<b>13.6 %</b>	<b>18.3 %</b>	<b>18.3 %</b>
<b>2024</b>					<b>PMI</b>		<b>2023</b>		
							<b>% Change</b>		
\$ 3,815	\$ (9)	\$ 3,824	\$ —	\$ 3,824	Europe	\$ 3,574	6.7 %	7.0 %	7.0 %
2,771	(251)	3,022	—	3,022	SSEA, CIS & MEA	2,668	3.9 %	13.3 %	13.3 %
1,673	(120)	1,793	—	1,793	EA, AU & PMI DF	1,680	(0.4)%	6.7 %	6.7 %
1,129	22	1,107	—	1,107	Americas	969	16.5 %	14.2 %	14.2 %
80	—	80	—	80	Wellness and Healthcare	76	5.3 %	5.3 %	5.3 %
<b>\$ 9,468</b>	<b>\$ (358)</b>	<b>\$ 9,826</b>	<b>\$ —</b>	<b>\$ 9,826</b>	<b>Total PMI</b>	<b>\$ 8,967</b>	<b>5.6 %</b>	<b>9.6 %</b>	<b>9.6 %</b>

Note: Sum of product categories or Regions might not foot to Total PMI due to roundings. "-" indicates amounts between -\$0.5 million and +\$0.5 million

## PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries

## Reconciliation of Non-GAAP Measures

## Net Revenues by Product Category and Adjustments of Net Revenues for the Impact of Currency and Acquisitions

(\$ in millions) / (Unaudited)

Net Revenues	Currency	Net Revenues excluding Currency	Acquisitions	Net Revenues excl. Currency & Acquisitions	Six Months Ended June 30,	Net Revenues	Total	Excluding Currency	Excluding Currency & Acquisitions
<b>2024</b>					<b>Combustible Tobacco</b>		<b>2023</b>		
								<b>% Change</b>	
\$ 4,145	\$ 43	\$ 4,102	\$ —	\$ 4,102	Europe	\$ 3,924	5.6 %	4.5 %	4.5 %
4,778	(343)	5,121	—	5,121	SSEA, CIS & MEA	4,504 <sup>(1)</sup>	6.1 %	13.7 %	13.7 %
1,217	(49)	1,266	—	1,266	EA, AU & PMI DF	1,412	(13.9)%	(10.4)%	(10.4)%
1,126	49	1,077	—	1,077	Americas	1,173	(4.0)%	(8.1)%	(8.1)%
<b>\$ 11,265</b>	<b>\$ (301)</b>	<b>\$ 11,566</b>	<b>\$—</b>	<b>\$ 11,566</b>	<b>Total Combustible Tobacco</b>	<b>\$ 11,013</b>	<b>2.3 %</b>	<b>5.0 %</b>	<b>5.0 %</b>
<b>2024</b>					<b>Smoke-free excl. W&amp;H</b>		<b>2023</b>		
								<b>% Change</b>	
\$ 3,035	\$ 26	\$ 3,009	\$ —	\$ 3,009	Europe	\$ 2,718	11.7 %	10.7 %	10.7 %
651	(102)	753	—	753	SSEA, CIS & MEA	641	1.5 %	17.5 %	17.5 %
2,140	(180)	2,320	—	2,320	EA, AU & PMI DF	1,788	19.7 %	29.8 %	29.8 %
999	2	997	—	997	Americas	664	50.4 %	50.0 %	50.0 %
<b>\$ 6,826</b>	<b>\$ (253)</b>	<b>\$ 7,079</b>	<b>\$—</b>	<b>\$ 7,079</b>	<b>Total Smoke-free excl. W&amp;H</b>	<b>\$ 5,811</b>	<b>17.5 %</b>	<b>21.8 %</b>	<b>21.8 %</b>
<b>2024</b>					<b>Wellness and Healthcare</b>		<b>2023</b>		
								<b>% Change</b>	
\$ 170	\$ 2	\$ 168	\$—	\$ 168	Wellness and Healthcare	\$ 162	4.9 %	3.7 %	3.7 %
<b>2024</b>					<b>Smoke-free incl. W&amp;H</b>		<b>2023</b>		
								<b>% Change</b>	
\$ 6,996	\$ (251)	\$ 7,247	\$ —	\$ 7,247	Smoke-free incl. W&H	\$ 5,973	17.1 %	21.3 %	21.3 %
<b>2024</b>					<b>PMI</b>		<b>2023</b>		
								<b>% Change</b>	
\$ 7,180	\$ 69	\$ 7,111	\$ —	\$ 7,111	Europe	\$ 6,642	8.1 %	7.1 %	7.1 %
5,429	(445)	5,874	—	5,874	SSEA, CIS & MEA	5,145 <sup>(1)</sup>	5.5 %	14.2 %	14.2 %
3,357	(229)	3,586	—	3,586	EA, AU & PMI DF	3,200	4.9 %	12.1 %	12.1 %
2,125	51	2,074	—	2,074	Americas	1,837	15.7 %	12.9 %	12.9 %
170	2	168	—	168	Wellness and Healthcare	162	4.9 %	3.7 %	3.7 %
<b>\$ 18,261</b>	<b>\$ (552)</b>	<b>\$ 18,813</b>	<b>\$—</b>	<b>\$ 18,813</b>	<b>Total PMI</b>	<b>\$ 16,986</b>	<b>7.5 %</b>	<b>10.8 %</b>	<b>10.8 %</b>

(1) Includes a reduction in net revenues of \$80 million related to the termination of distribution arrangement in the Middle East

Note: Sum of product categories or Regions might not foot to Total PMI due to roundings. "-" indicates amounts between -\$0.5 million and +\$0.5 million

PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries  
Reconciliation of Non-GAAP Measures

**Reconciliation of Net Revenues to Adjusted Net Revenues, excluding Currency and Acquisitions**

(\$ in millions) / (Unaudited)

Net Revenues	Special Items	Adjusted Net Revenues	Currency	Adjusted Net Revenues excluding Currency	Acquisitions	Adjusted Net Revenues excluding Currency & Acquisitions		Net Revenues	Special Items (1)	Adjusted Net Revenues	Total	Excluding Currency	Excluding Currency & Acquisitions
<b>2024</b>							<b>Quarters Ended June 30,</b>	<b>2023</b>			<b>% Change</b>		
\$ 3,815	\$ —	\$ 3,815	\$ (9)	\$ 3,824	\$ —	\$ 3,824	Europe	\$ 3,574	\$ —	\$ 3,574	6.7 %	7.0 %	7.0 %
2,771	—	2,771	(251)	3,022	—	3,022	SSEA, CIS & MEA	2,668	—	2,668	3.9 %	13.3 %	13.3 %
1,673	—	1,673	(120)	1,793	—	1,793	EA, AU & PMI DF	1,680	—	1,680	(0.4)%	6.7 %	6.7 %
1,129	—	1,129	22	1,107	—	1,107	Americas	969	—	969	16.5 %	14.2 %	14.2 %
80	—	80	—	80	—	80	Wellness and Healthcare	76	—	76	5.3 %	5.3 %	5.3 %
<b>\$ 9,468</b>	<b>\$ —</b>	<b>\$ 9,468</b>	<b>\$ (358)</b>	<b>\$ 9,826</b>	<b>\$ —</b>	<b>\$ 9,826</b>	<b>Total PMI</b>	<b>\$ 8,967</b>	<b>\$ —</b>	<b>\$ 8,967</b>	<b>5.6 %</b>	<b>9.6 %</b>	<b>9.6 %</b>
<b>2024</b>							<b>Six Months Ended June 30,</b>	<b>2023</b>			<b>% Change</b>		
\$ 7,180	\$ —	\$ 7,180	\$ 69	\$ 7,111	\$ —	\$ 7,111	Europe	\$ 6,642	\$ —	\$ 6,642	8.1 %	7.1 %	7.1 %
5,429	—	5,429	(445)	5,874	—	5,874	SSEA, CIS & MEA	5,145	(80) <sup>(1)</sup>	5,225	3.9 %	12.4 %	12.4 %
3,357	—	3,357	(229)	3,586	—	3,586	EA, AU & PMI DF	3,200	—	3,200	4.9 %	12.1 %	12.1 %
2,125	—	2,125	51	2,074	—	2,074	Americas	1,837	—	1,837	15.7 %	12.9 %	12.9 %
170	—	170	2	168	—	168	Wellness and Healthcare	162	—	162	4.9 %	3.7 %	3.7 %
<b>\$ 18,261</b>	<b>\$ —</b>	<b>\$ 18,261</b>	<b>\$ (552)</b>	<b>\$ 18,813</b>	<b>\$ —</b>	<b>\$ 18,813</b>	<b>Total PMI</b>	<b>\$ 16,986</b>	<b>\$ (80)</b>	<b>\$ 17,066</b>	<b>7.0 %</b>	<b>10.2 %</b>	<b>10.2 %</b>

(1) Reflects a reduction in net revenues of \$80 million related to the termination of distribution arrangement in the Middle East

## PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries

## Reconciliation of Non-GAAP Measures

## Reconciliation of Gross Profit by Product Category to Adjusted Gross Profit, excluding Currency and Acquisitions

(\$ in millions) / (Unaudited)

Gross Profit	Special Items (1)	Adjusted Gross Profit	Currency	Adjusted Gross Profit excluding Currency	Acquisitions	Adjusted Gross Profit excl. Currency & Acquisitions	Quarters Ended June 30,	Gross Profit	Special Items (1)	Adjusted Gross Profit	Total	Excluding Currency	Excluding Currency & Acquisitions
<b>2024</b>								<b>2023</b>			<b>% Change</b>		
\$ 3,775	\$ —	\$ 3,775	\$ (149)	\$ 3,924	\$ 12	\$ 3,912	Combustible Tobacco	\$ 3,707	\$ —	\$ 3,707	1.8 %	5.8 %	5.5 %
<b>2024</b>								<b>2023</b>			<b>% Change</b>		
\$ 2,348	\$ (16)	\$ 2,364	\$ (146)	\$ 2,510	\$ —	\$ 2,510	Smoke-free incl. W&H	\$ 2,032	\$ (22)	\$ 2,054	15.1 %	22.2 %	22.2 %
<b>2024</b>								<b>2023</b>			<b>% Change</b>		
\$ 6,123	\$ (16)	\$ 6,139	\$ (295)	\$ 6,434	\$ 12	\$ 6,422	Total PMI	\$ 5,739	\$ (22)	\$ 5,761	6.6 %	11.7 %	11.5 %

(1) 2024 second-quarter reflects amortization of intangibles in Smoke-free incl. W&H, all amounts are related to cost of goods sold. 2023 second-quarter includes amortization of intangibles, all amounts are related to cost of goods sold.

Note: Sum of product categories and special items might not foot due to roundings.

## PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries

## Reconciliation of Non-GAAP Measures

## Reconciliation of Gross Profit by Product Category to Adjusted Gross Profit, excluding Currency and Acquisitions

(\$ in millions) / (Unaudited)

Gross Profit	Special Items (1)	Adjusted Gross Profit	Currency	Adjusted Gross Profit excluding Currency	Acquisitions	Adjusted Gross Profit excl. Currency & Acquisitions	Six Months Ended June 30,	Gross Profit	Special Items (1)	Adjusted Gross Profit	Total	Excluding Currency	Excluding Currency & Acquisitions
<b>2024</b>								<b>2023</b>			<b>% Change</b>		
\$ 7,226	\$ —	\$ 7,226	\$ (229)	\$ 7,455	\$ 12	\$ 7,443	Combustible Tobacco	\$ 7,059	\$ (98)	\$ 7,158	1.0 %	4.2 %	4.0 %
<b>2024</b>								<b>2023</b>			<b>% Change</b>		
\$ 4,495	\$ (32)	\$ 4,527	\$ (252)	\$ 4,779	\$ —	\$ 4,779	Smoke-free incl. W&H	\$ 3,661	\$ (44)	\$ 3,704	22.2 %	29.0 %	29.0 %
<b>2024</b>								<b>2023</b>			<b>% Change</b>		
\$ 11,721	\$ (32)	\$ 11,753	\$ (481)	\$ 12,234	\$ 12	\$ 12,222	Total PMI	\$ 10,720	\$ (142)	\$ 10,862	8.2 %	12.6 %	12.5 %

(1) 2024 six months ended June 30 reflects amortization of intangibles in Smoke-free incl. W&H, all amounts are related to cost of goods sold. 2023 six months ended June 30 includes termination of distribution arrangement in the Middle East (\$80 million in Combustible Tobacco), Swedish Match AB acquisition accounting related items (\$18 million in Combustible Tobacco) and amortization of intangibles (\$44 million in Smoke-free incl. W&H)

Note: Sum of product categories and special items might not foot due to roundings.

## PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries

## Reconciliation of Non-GAAP Measures

## Adjustments of Operating Income for the Impact of Currency and Acquisitions

(\$ in millions) / (Unaudited)

Operating Income	Currency	Operating Income excluding Currency	Acquisitions	Operating Income excluding Currency & Acquisitions		Operating Income	Total	Excluding Currency	Excluding Currency & Acquisitions
<b>2024</b>					<b>Quarters Ended June 30,</b>	<b>2023</b>	<b>% Change</b>		
\$ 1,660	\$ (45)	\$ 1,705	\$ —	\$ 1,705	Europe	\$ 1,619	2.5 %	5.3 %	5.3 %
891	(230)	1,121	12	1,109	SSEA, CIS & MEA	880	1.3 %	27.4 %	26.0 %
753	(91)	844	—	844	EA, AU & PMI DF	557	35.2 %	51.5 %	51.5 %
183	35	148	—	148	Americas	243	(24.7)%	(39.1)%	(39.1)%
(43)	—	(43)	—	(43)	Wellness and Healthcare	(733)	94.1 %	94.1 %	94.1 %
<b>\$ 3,444</b>	<b>\$ (331)</b>	<b>\$ 3,775</b>	<b>\$ 12</b>	<b>\$ 3,763</b>	<b>Total PMI</b>	<b>\$ 2,566</b>	<b>34.2 %</b>	<b>47.1 %</b>	<b>46.6 %</b>
<b>2024</b>					<b>Six Months Ended June 30,</b>	<b>2023</b>	<b>% Change</b>		
\$ 3,116	\$ (31)	\$ 3,147	\$ —	\$ 3,147	Europe	\$ 2,834	10.0 %	11.0 %	11.0 %
1,663	(471)	2,134	12	2,122	SSEA, CIS & MEA	1,614	3.0 %	32.2 %	31.5 %
1,516	(216)	1,732	—	1,732	EA, AU & PMI DF	1,194	27.0 %	45.1 %	45.1 %
282	57	225	—	225	Americas	426	(33.8)%	(47.2)%	(47.2)%
(88)	2	(90)	—	(90)	Wellness and Healthcare	(771)	88.6 %	88.3 %	88.3 %
<b>\$ 6,489</b>	<b>\$ (659)</b>	<b>\$ 7,148</b>	<b>\$ 12</b>	<b>\$ 7,136</b>	<b>Total PMI</b>	<b>\$ 5,297</b>	<b>22.5 %</b>	<b>34.9 %</b>	<b>34.7 %</b>

## PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries

## Reconciliation of Non-GAAP Measures

## Reconciliation of Operating Income to Adjusted Operating Income, excluding Currency and Acquisitions

(\$ in millions) / (Unaudited)

Operating Income	Special Items (1)	Adjusted Operating Income	Currency	Adjusted Operating Income excluding Currency	Acquisitions	Adjusted Operating Income excluding Currency & Acquisitions		Operating Income	Special Items (1)	Adjusted Operating Income	Total	Excluding Currency	Excluding Currency & Acquisitions
<b>2024</b>							<b>Quarters Ended June 30,</b>	<b>2023</b>			<b>% Change</b>		
\$ 1,660	\$ (40)	\$ 1,701	\$ (45)	\$ 1,746	\$ —	\$ 1,746	Europe	\$ 1,619	\$ (28)	\$ 1,647	3.3 %	6.0 %	6.0 %
891	(5)	896	(230)	1,126	12	1,114	SSEA, CIS & MEA	880	(5)	885	1.2 %	27.2 %	25.9 %
753	(1)	753	(91)	844	—	844	EA, AU & PMI DF	557	(205)	762	(1.2)%	10.8 %	10.8 %
183	(152)	335	35	300	—	300	Americas	243	(33)	276	21.4 %	8.7 %	8.7 %
(43)	(14)	(29)	—	(29)	—	(29)	Wellness and Healthcare	(733)	(695)	(38)	23.7 %	23.7 %	23.7 %
<b>\$ 3,444</b>	<b>\$ (212)</b>	<b>\$ 3,656</b>	<b>\$ (331)</b>	<b>\$ 3,987</b>	<b>\$ 12</b>	<b>\$ 3,975</b>	<b>Total PMI</b>	<b>\$ 2,566</b>	<b>\$ (966)</b>	<b>\$ 3,532</b>	<b>3.5 %</b>	<b>12.9 %</b>	<b>12.5 %</b>
<b>2024</b>							<b>Six Months Ended June 30,</b>	<b>2023</b>			<b>% Change</b>		
\$ 3,116	\$ (80)	\$ 3,197	\$ (31)	\$ 3,228	\$ —	\$ 3,228	Europe	\$ 2,834	\$ (103)	\$ 2,937	8.9 %	9.9 %	9.9 %
1,663	(10)	1,673	(471)	2,144	12	2,132	SSEA, CIS & MEA	1,614	(122)	1,736	(3.6)%	23.5 %	22.8 %
1,516	(1)	1,517	(216)	1,733	—	1,733	EA, AU & PMI DF	1,194	(225)	1,419	6.9 %	22.1 %	22.1 %
282	(379)	661	57	604	—	604	Americas	426	(95)	521	26.9 %	15.9 %	15.9 %
(88)	(56)	(32)	2	(34)	—	(34)	Wellness and Healthcare	(771)	(709)	(62)	48.4 %	45.2 %	45.2 %
<b>\$ 6,489</b>	<b>\$ (527)</b>	<b>\$ 7,016</b>	<b>\$ (659)</b>	<b>\$ 7,675</b>	<b>\$ 12</b>	<b>\$ 7,663</b>	<b>Total PMI</b>	<b>\$ 5,297</b>	<b>\$ (1,254)</b>	<b>\$ 6,551</b>	<b>7.1 %</b>	<b>17.2 %</b>	<b>17.0 %</b>

(1) See Schedule 10 and 11 for Special Items details

Note: Sum of product categories and special items might not foot due to roundings.

## PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries

## Reconciliation of Non-GAAP Measures

## Reconciliation of Reported Operating Income to Adjusted Operating Income

(\$ in millions) / (Unaudited)

	Quarters Ended June 30,		Change Fav./Unfav.)		Variance Fav./Unfav.)					
	2024	2023	Total	Excl. Curr. & Acquisitions	Total	Currency	Acquisitions	Price	Vol/Mix	Cost/Other
<b>PMI</b>										
<b>Reported Operating Income</b>	<b>\$ 3,444</b>	<b>\$ 2,566</b>	<b>34.2 %</b>	<b>46.6 %</b>	<b>\$ 878</b>	<b>\$ (331)</b>	<b>\$ 12</b>	<b>\$ 583</b>	<b>\$ 158</b>	<b>\$ 456</b>
Impairment of goodwill and other intangibles	—	(680)	100.0 %	100.0 %	680	—	—	—	—	680
Amortization of intangibles	(212)	(82)	-(100)%	-(100)%	(130)	—	—	—	—	(130)
South Korea Indirect Tax Charge	—	(204)	100.0 %	100.0 %	204	—	—	—	—	204
<b>Adjusted Operating Income</b>	<b>\$ 3,656</b>	<b>\$ 3,532</b>	<b>3.5 %</b>	<b>12.5 %</b>	<b>\$ 124</b>	<b>\$ (331)</b>	<b>\$ 12</b>	<b>\$ 583</b>	<b>\$ 158</b>	<b>\$ (298)</b>
<b>Europe</b>										
<b>Reported Operating Income</b>	<b>\$ 1,660</b>	<b>\$ 1,619</b>	<b>2.5 %</b>	<b>5.3 %</b>	<b>\$ 41</b>	<b>\$ (45)</b>	<b>\$ —</b>	<b>\$ 205</b>	<b>\$ 2</b>	<b>\$ (121)</b>
Amortization of intangibles	(40)	(28)	(41.8)%	(41.8)%	(12)	—	—	—	—	(12)
<b>Adjusted Operating Income</b>	<b>\$ 1,701</b>	<b>\$ 1,647</b>	<b>3.3 %</b>	<b>6.0 %</b>	<b>\$ 54</b>	<b>\$ (45)</b>	<b>\$ —</b>	<b>\$ 205</b>	<b>\$ 2</b>	<b>\$ (109)</b>
<b>SSEA, CIS &amp; MEA</b>										
<b>Reported Operating Income</b>	<b>\$ 891</b>	<b>\$ 880</b>	<b>1.3 %</b>	<b>26.0 %</b>	<b>\$ 11</b>	<b>\$ (230)</b>	<b>\$ 12</b>	<b>\$ 229</b>	<b>\$ 50</b>	<b>\$ (50)</b>
Amortization of intangibles	(5)	(5)	6.8 %	6.8 %	—	—	—	—	—	—
<b>Adjusted Operating Income</b>	<b>\$ 896</b>	<b>\$ 885</b>	<b>1.2 %</b>	<b>25.9 %</b>	<b>\$ 11</b>	<b>\$ (230)</b>	<b>\$ 12</b>	<b>\$ 229</b>	<b>\$ 50</b>	<b>\$ (50)</b>

Note: Sum of special items might not foot due to roundings. Special items between -\$0.5 million and +\$0.5 million are not displayed by segment.

## PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries

## Reconciliation of Non-GAAP Measures

## Reconciliation of Reported Operating Income to Adjusted Operating Income

(\$ in millions) / (Unaudited)

	Quarters Ended June 30,		Change Fav./((Unfav.))		Variance Fav./((Unfav.))					
	2024	2023	Total	Excl. Curr. & Acquisitions	Total	Currency	Acquisitions	Price	Vol/Mix	Cost/Other
<b>EA, AU &amp; PMI DF</b>										
<b>Reported Operating Income</b>	<b>\$ 753</b>	<b>\$ 557</b>	<b>35.2 %</b>	<b>51.5 %</b>	<b>\$ 196</b>	<b>\$ (91)</b>	<b>\$ —</b>	<b>\$ 88</b>	<b>\$ 2</b>	<b>\$ 197</b>
Amortization of intangibles	(1)	(1)	28.8 %	28.8 %	—	—	—	—	—	—
South Korea Indirect Tax Charge	—	(204)	100.0 %	100.0 %	204	—	—	—	—	204
<b>Adjusted Operating Income</b>	<b>\$ 753</b>	<b>\$ 762</b>	<b>(1.2)%</b>	<b>10.8 %</b>	<b>\$ (9)</b>	<b>\$ (91)</b>	<b>\$ —</b>	<b>\$ 88</b>	<b>\$ 2</b>	<b>\$ (7)</b>
<b>Americas</b>										
<b>Reported Operating Income</b>	<b>\$ 183</b>	<b>\$ 243</b>	<b>(24.7)%</b>	<b>(39.1)%</b>	<b>\$ (60)</b>	<b>\$ 35</b>	<b>\$ —</b>	<b>\$ 55</b>	<b>\$ 104</b>	<b>\$ (254)</b>
Amortization of intangibles	(152)	(33)	-(100)%	-(100)%	(119)	—	—	—	—	(119)
<b>Adjusted Operating Income</b>	<b>\$ 335</b>	<b>\$ 276</b>	<b>21.4 %</b>	<b>8.7 %</b>	<b>\$ 59</b>	<b>\$ 35</b>	<b>\$ —</b>	<b>\$ 55</b>	<b>\$ 104</b>	<b>\$ (135)</b>
<b>Wellness &amp; Healthcare</b>										
<b>Reported Operating Income / (Loss)</b>	<b>\$ (43)</b>	<b>\$ (733)</b>	<b>94.1 %</b>	<b>94.1 %</b>	<b>\$ 690</b>	<b>\$ —</b>	<b>\$ —</b>	<b>\$ 6</b>	<b>\$ —</b>	<b>\$ 684</b>
Impairment of goodwill and other intangibles	—	(680)	100.0 %	100.0 %	680	—	—	—	—	680
Amortization of intangibles	(14)	(15)	3.8 %	3.8 %	1	—	—	—	—	1
<b>Adjusted Operating Income / (Loss)</b>	<b>\$ (29)</b>	<b>\$ (38)</b>	<b>23.7 %</b>	<b>23.7 %</b>	<b>\$ 9</b>	<b>\$ —</b>	<b>\$ —</b>	<b>\$ 6</b>	<b>\$ —</b>	<b>\$ 3</b>

Note: Sum of special items might not foot due to roundings. Special items between -\$0.5 million and +\$0.5 million are not displayed by segment.

PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries  
Reconciliation of Non-GAAP Measures  
**Reconciliation of Reported Operating Income to Adjusted Operating Income**  
(\$ in millions) / (Unaudited)

	Six Months Ended June 30,		Change Fav./(Unfav.)		Variance Fav./(Unfav.)					
	2024	2023	Total	Excl. Curr. & Acquisitions	Total	Currency	Acquisitions	Price	Vol/Mix	Cost/Other
<b>PMI</b>										
<b>Reported Operating Income</b>	<b>\$ 6,489</b>	<b>\$ 5,297</b>	<b>22.5 %</b>	<b>34.7 %</b>	<b>\$ 1,192</b>	<b>\$ (659)</b>	<b>\$ 12</b>	<b>\$ 1,032</b>	<b>\$ 453</b>	<b>\$ 354</b>
Asset Impairment & Exit Costs	(168)	(109)	(54.1)%	(54.1)%	(59)	—	—	—	—	(59)
Termination of distribution arrangement in the Middle East	—	(80)	100.0 %	100.0 %	80	—	—	—	—	80
Impairment of goodwill and other intangibles	(27)	(680)	96.0 %	96.0 %	653	—	—	—	—	653
Amortization of intangibles	(332)	(163)	-(100)%	-(100)%	(169)	—	—	—	—	(169)
Swedish Match AB acquisition accounting related items	—	(18)	100.0 %	100.0 %	18	—	—	—	—	18
South Korea Indirect Tax Charge	—	(204)	100.0 %	100.0 %	204	—	—	—	—	204
<b>Adjusted Operating Income</b>	<b>\$ 7,016</b>	<b>\$ 6,551</b>	<b>7.1 %</b>	<b>17.0 %</b>	<b>\$ 465</b>	<b>\$ (659)</b>	<b>\$ 12</b>	<b>\$ 1,032</b>	<b>\$ 453</b>	<b>\$ (373)</b>
<b>Europe</b>										
<b>Reported Operating Income</b>	<b>\$ 3,116</b>	<b>\$ 2,834</b>	<b>10.0 %</b>	<b>11.0 %</b>	<b>\$ 282</b>	<b>\$ (31)</b>	<b>\$ —</b>	<b>\$ 368</b>	<b>\$ 66</b>	<b>\$ (121)</b>
Asset Impairment & Exit Costs	—	(47)	100.0 %	100.0 %	47	—	—	—	—	47
Amortization of intangibles	(80)	(56)	(43.3)%	(43.3)%	(24)	—	—	—	—	(24)
<b>Adjusted Operating Income</b>	<b>\$ 3,197</b>	<b>\$ 2,937</b>	<b>8.9 %</b>	<b>9.9 %</b>	<b>\$ 260</b>	<b>\$ (31)</b>	<b>\$ —</b>	<b>\$ 368</b>	<b>\$ 66</b>	<b>\$ (143)</b>
<b>SSEA, CIS &amp; MEA</b>										
<b>Reported Operating Income</b>	<b>\$ 1,663</b>	<b>\$ 1,614</b>	<b>3.0 %</b>	<b>31.5 %</b>	<b>\$ 49</b>	<b>\$ (471)</b>	<b>\$ 12</b>	<b>\$ 384</b>	<b>\$ 96</b>	<b>\$ 28</b>
Asset Impairment & Exit Costs	—	(32)	100.0 %	100.0 %	32	—	—	—	—	32
Termination of distribution arrangement in the Middle East	—	(80)	100.0 %	100.0 %	80	—	—	—	—	80
Amortization of intangibles	(10)	(10)	4.0 %	4.0 %	—	—	—	—	—	—
<b>Adjusted Operating Income</b>	<b>\$ 1,673</b>	<b>\$ 1,736</b>	<b>(3.6)%</b>	<b>22.8 %</b>	<b>\$ (63)</b>	<b>\$ (471)</b>	<b>\$ 12</b>	<b>\$ 384</b>	<b>\$ 96</b>	<b>\$ (84)</b>

Note: Sum of special items might not foot due to roundings. Special items between -\$0.5 million and +\$0.5 million are not displayed by segment.

## PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries

## Reconciliation of Non-GAAP Measures

## Reconciliation of Reported Operating Income to Adjusted Operating Income

(\$ in millions) / (Unaudited)

	Six Months Ended June 30,		Change Fav./(Unfav.)		Variance Fav./(Unfav.)					
	2024	2023	Total	Excl. Curr. & Acquisitions	Total	Currency	Acquisitions	Price	Vol/Mix	Cost/Other
<b>EA, AU &amp; PMI DF</b>										
<b>Reported Operating Income</b>	<b>\$ 1,516</b>	<b>\$ 1,194</b>	<b>27.0 %</b>	<b>45.1 %</b>	<b>\$ 322</b>	<b>\$ (216)</b>	<b>\$ —</b>	<b>\$ 218</b>	<b>\$ 74</b>	<b>\$ 246</b>
Asset Impairment & Exit Costs	—	(19)	100.0 %	100.0 %	19	—	—	—	—	19
Amortization of intangibles	(1)	(2)	28.8 %	28.8 %	1	—	—	—	—	1
South Korea Indirect Tax Charge	—	(204)	— %	— %	204	—	—	—	—	204
<b>Adjusted Operating Income</b>	<b>\$ 1,517</b>	<b>\$ 1,419</b>	<b>6.9 %</b>	<b>22.1 %</b>	<b>\$ 98</b>	<b>\$ (216)</b>	<b>\$ —</b>	<b>\$ 218</b>	<b>\$ 74</b>	<b>\$ 23</b>
<b>Americas</b>										
<b>Reported Operating Income</b>	<b>\$ 282</b>	<b>\$ 426</b>	<b>(33.8)%</b>	<b>(47.2)%</b>	<b>\$ (144)</b>	<b>\$ 57</b>	<b>\$ —</b>	<b>\$ 54</b>	<b>\$ 217</b>	<b>\$ (472)</b>
Asset Impairment & Exit Costs	(168)	(11)	-(100)%	-(100)%	(157)	—	—	—	—	(157)
Amortization of intangibles	(212)	(66)	-(100)%	-(100)%	(146)	—	—	—	—	(146)
Swedish Match AB acquisition accounting related items	—	(18)	100.0 %	100.0 %	18	—	—	—	—	18
<b>Adjusted Operating Income</b>	<b>\$ 661</b>	<b>\$ 521</b>	<b>26.9 %</b>	<b>15.9 %</b>	<b>\$ 140</b>	<b>\$ 57</b>	<b>\$ —</b>	<b>\$ 54</b>	<b>\$ 217</b>	<b>\$ (188)</b>
<b>Wellness &amp; Healthcare</b>										
<b>Reported Operating Income / (Loss)</b>	<b>\$ (88)</b>	<b>\$ (771)</b>	<b>88.6 %</b>	<b>88.3 %</b>	<b>\$ 683</b>	<b>\$ 2</b>	<b>\$ —</b>	<b>\$ 8</b>	<b>\$ —</b>	<b>\$ 673</b>
Impairment of goodwill and other intangibles	(26)	(680)	96.1 %	96.1 %	654	—	—	—	—	654
Amortization of intangibles	(29)	(29)	(1.2)%	(1.2)%	—	—	—	—	—	—
<b>Adjusted Operating Income / (Loss)</b>	<b>\$ (32)</b>	<b>\$ (62)</b>	<b>48.4 %</b>	<b>45.2 %</b>	<b>\$ 30</b>	<b>\$ 2</b>	<b>\$ —</b>	<b>\$ 8</b>	<b>\$ —</b>	<b>\$ 20</b>

Note: Sum of special items might not foot due to roundings. Special items between -\$0.5 million and +\$0.5 million are not displayed by segment.

## PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries

## Reconciliation of Non-GAAP Measures

## Reconciliation of Adjusted Operating Income Margin, excluding Currency and Acquisitions

(\$ in millions) / (Unaudited)

Adjusted Operating Income (1)	Adjusted Net Revenues (2)	Adjusted Operating Income Margin	Adjusted Operating Income excluding Currency (1)	Adjusted Net Revenues excluding Currency (2)	Adjusted Operating Income Margin excluding Currency	Adjusted Operating Income excluding Currency & Acquisitions (1)	Adjusted Net Revenues excluding Currency & Acquisitions (2)	Adjusted Operating Income Margin excluding Currency & Acquisitions		Adjusted Operating Income (1)	Adjusted Net Revenues (2)	Adjusted Operating Income Margin	Adjusted Operating Income Margin	Adjusted Operating Income Margin excluding Currency	Adjusted Operating Income Margin excluding Currency & Acquisitions		
									<b>Quarters Ended June 30,</b>				<b>% Points Change</b>				
<b>2024</b>									<b>2023</b>								
\$ 1,701	\$ 3,815	44.6 %	\$ 1,746	\$ 3,824	45.7 %	\$ 1,746	\$ 3,824	45.7 %	Europe	\$ 1,647	\$ 3,574	46.1 %	(1.5)	(0.4)	(0.4)		
896	2,771	32.3 %	1,126	3,022	37.3 %	1,114	3,022	36.9 %	SSEA, CIS & MEA	885	2,668	33.2 %	(0.9)	4.1	3.7		
753	1,673	45.0 %	844	1,793	47.1 %	844	1,793	47.1 %	EA, AU & PMI DF	762	1,680	45.4 %	(0.4)	1.7	1.7		
335	1,129	29.7 %	300	1,107	27.1 %	300	1,107	27.1 %	Americas	276	969	28.5 %	1.2	(1.4)	(1.4)		
(29)	80	(36.3)%	(29)	80	(36.3)%	(29)	80	(36.3)%	Wellness and Healthcare	(38)	76	(50.0)%	13.7	13.7	13.7		
<b>\$ 3,656</b>	<b>\$ 9,468</b>	<b>38.6 %</b>	<b>\$ 3,987</b>	<b>\$ 9,826</b>	<b>40.6 %</b>	<b>\$ 3,975</b>	<b>\$ 9,826</b>	<b>40.5 %</b>	<b>Total PMI</b>	<b>\$ 3,532</b>	<b>\$ 8,967</b>	<b>39.4 %</b>	<b>(0.8)</b>	<b>1.2</b>	<b>1.1</b>		
<b>2024</b>									<b>Six Months Ended June 30,</b>			<b>2023</b>			<b>% Points Change</b>		
\$ 3,197	\$ 7,180	44.5 %	\$ 3,228	\$ 7,111	45.4 %	\$ 3,228	\$ 7,111	45.4 %	Europe	\$ 2,937	\$ 6,642	44.2 %	0.3	1.2	1.2		
1,673	5,429	30.8 %	2,144	5,874	36.5 %	2,132	5,874	36.3 %	SSEA, CIS & MEA	1,736	5,225	33.2 %	(2.4)	3.3	3.1		
1,517	3,357	45.2 %	1,733	3,586	48.3 %	1,733	3,586	48.3 %	EA, AU & PMI DF	1,419	3,200	44.3 %	0.9	4.0	4.0		
661	2,125	31.1 %	604	2,074	29.1 %	604	2,074	29.1 %	Americas	521	1,837	28.4 %	2.7	0.7	0.7		
(32)	170	(18.8)%	(34)	168	(20.2)%	(34)	168	(20.2)%	Wellness and Healthcare	(62)	162	(38.3)%	19.5	18.1	18.1		
<b>\$ 7,016</b>	<b>\$ 18,261</b>	<b>38.4 %</b>	<b>\$ 7,675</b>	<b>\$ 18,813</b>	<b>40.8 %</b>	<b>\$ 7,663</b>	<b>\$ 18,813</b>	<b>40.7 %</b>	<b>Total PMI</b>	<b>\$ 6,551</b>	<b>\$ 17,066</b>	<b>38.4 %</b>	<b>—</b>	<b>2.4</b>	<b>2.3</b>		

(1) For the calculation of Adjusted Operating Income and Adjusted Operating Income excluding currency and acquisitions refer to Schedule 8 and 9

(2) For the calculation of Adjusted Net Revenues excluding currency and acquisitions refer to Schedule 5

## PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries

**Condensed Statements of Earnings**

(\$ in millions, except per share data) / (Unaudited)

Quarters Ended June 30,			Six Months Ended June 30,			
2024	2023	Change Fav./Unfav.)		2024	2023	Change Fav./Unfav.)
<b>\$ 9,468</b>	<b>\$ 8,967</b>	<b>5.6 %</b>	<b>Net Revenues</b>	<b>\$ 18,261</b>	<b>\$ 16,986</b>	<b>7.5 %</b>
3,345	3,228	(3.6)%	Cost of sales	6,540	6,266	(4.4)%
<b>6,123</b>	<b>5,739</b>	<b>6.7 %</b>	<b>Gross profit</b>	<b>11,721</b>	<b>10,720</b>	<b>9.3 %</b>
2,679	2,508	(6.8)%	Marketing, administration and research costs	5,232	4,758	(10.0)%
—	665	100.0	Impairment of goodwill	—	665	100.0
<b>3,444</b>	<b>2,566</b>	<b>34.2 %</b>	<b>Operating Income</b>	<b>6,489</b>	<b>5,297</b>	<b>22.5 %</b>
329	297	(10.8)%	Interest expense, net	628	527	(19.2)%
14	6	-(100)%	Pension and other employee benefit costs	29	28	(3.6)%
<b>3,101</b>	<b>2,263</b>	<b>37.0 %</b>	<b>Earnings before income taxes</b>	<b>5,832</b>	<b>4,742</b>	<b>23.0 %</b>
734	560	(31.1)%	Provision for income taxes	1,410	988	(42.7)%
(161)	21	+100%	Equity investments and securities (income)/loss, net	(352)	(30)	+100%
<b>2,528</b>	<b>1,682</b>	<b>50.3 %</b>	<b>Net Earnings</b>	<b>4,774</b>	<b>3,784</b>	<b>26.2 %</b>
122	114	7.0 %	Net Earnings attributable to noncontrolling interests	220	221	(0.5)%
<b>\$ 2,406</b>	<b>\$ 1,568</b>	<b>53.4 %</b>	<b>Net Earnings attributable to PMI</b>	<b>\$ 4,554</b>	<b>\$ 3,563</b>	<b>27.8 %</b>
<b>Per share data: (1)</b>						
<b>\$ 1.54</b>	<b>\$ 1.01</b>	<b>52.5 %</b>	<b>Basic Earnings Per Share</b>	<b>\$ 2.92</b>	<b>\$ 2.29</b>	<b>27.5 %</b>
<b>\$ 1.54</b>	<b>\$ 1.01</b>	<b>52.5 %</b>	<b>Diluted Earnings Per Share</b>	<b>\$ 2.92</b>	<b>\$ 2.29</b>	<b>27.5 %</b>

(1) Net Earnings and weighted-average shares used in the basic and diluted Earnings Per Share computations for the quarters and six months ended June 30, 2024 and 2023 are shown on Schedule 1, Footnote 1

## PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries

**Condensed Balance Sheets**

(\$ in millions) / (Unaudited)

	<b>June 30, 2024</b>	<b>December 31, 2023</b>
<b>Assets</b>		
Cash and cash equivalents	\$ 4,807	\$ 3,060
All other current assets	16,221	16,695
Property, plant and equipment, net	7,264	7,516
Goodwill	16,819	16,779
Other intangible assets, net	12,171	9,864
Equity investments	4,961	4,929
Other assets	3,539	6,461
<b>Total assets</b>	<b>\$ 65,782</b>	<b>\$ 65,304</b>
<b>Liabilities and Stockholders' (Deficit) Equity</b>		
Short-term borrowings	\$ 139	\$ 1,968
Current portion of long-term debt	4,353	4,698
All other current liabilities	17,924	19,717
Long-term debt	44,647	41,243
Deferred income taxes	2,651	2,335
Other long-term liabilities	4,010	4,789
<b>Total liabilities</b>	<b>73,724</b>	<b>74,750</b>
Total PMI stockholders' deficit	(9,744)	(11,225)
Noncontrolling interests	1,802	1,779
<b>Total stockholders' (deficit) equity</b>	<b>(7,942)</b>	<b>(9,446)</b>
<b>Total liabilities and stockholders' (deficit) equity</b>	<b>\$ 65,782</b>	<b>\$ 65,304</b>

PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries  
Reconciliation of Non-GAAP Measures  
**Calculation of Total Debt to Adjusted EBITDA and Net Debt to Adjusted EBITDA Ratios**  
(\$ in millions, except ratios) / (Unaudited)

	Year Ended June 30, 2024			Year Ended December 31, 2023
	July ~ December	January ~ June	12 months	
	2023	2024	rolling	
<b>Net Earnings</b>	<b>\$ 4,484</b>	<b>\$ 4,774</b>	<b>\$ 9,258</b>	<b>\$ 8,268</b>
Equity investments and securities (income)/loss, net	(127)	(352)	(479)	(157)
Provision for income taxes	1,351	1,410	2,761	2,339
Interest expense, net	534	628	1,162	1,061
Depreciation, amortization and impairment of goodwill and other intangibles	798	839	1,637	2,078
Asset impairment and exit costs and Others (1)	193	168	361	604
<b>Adjusted EBITDA</b>	<b>\$ 7,233</b>	<b>\$ 7,467</b>	<b>\$ 14,700</b>	<b>\$ 14,193</b>
			<b>June 30,</b>	<b>December 31,</b>
			<b>2024</b>	<b>2023</b>
Short-term borrowings			\$ 139	\$ 1,968
Current portion of long-term debt			4,353	4,698
Long-term debt			44,647	41,243
<b>Total Debt</b>			<b>\$ 49,139</b>	<b>\$ 47,909</b>
Cash and cash equivalents			4,807	3,060
<b>Net Debt</b>			<b>\$ 44,332</b>	<b>\$ 44,849</b>
<b>Ratios:</b>				
<b>Total Debt to Adjusted EBITDA</b>			<b>3.34</b>	<b>3.38</b>
<b>Net Debt to Adjusted EBITDA</b>			<b>3.02</b>	<b>3.16</b>

(1) For the period July 2023 to December 2023 "Others" includes \$140 million related to Termination of agreement with Foundation for a Smoke-Free World and \$53 million of charges related to the war in Ukraine. For the period January 2024 to June 2024 the impact is fully from asset impairment and exit costs

PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries  
Reconciliation of Non-GAAP Measures  
**Reconciliation of Operating Cash Flow to Operating Cash Flow, excluding Currency**  
(\$ in millions) / (Unaudited)

Quarters Ended June 30,				Six Months Ended June 30,		
2024	2023	% Change		2024	2023	% Change
\$ 4,632	\$ 3,442	34.6 %	<b>Net cash provided by operating activities (1)</b>	\$ 4,873	\$ 2,487	95.9 %
(305)			Less: Currency	(669)		
<b>\$ 4,937</b>	<b>\$ 3,442</b>	<b>43.4 %</b>	<b>Net cash provided by operating activities, excluding currency</b>	<b>\$ 5,542</b>	<b>\$ 2,487</b>	<b>+100%</b>

(1) Operating cash flow