

PRESS RELEASE

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PHILIP MORRIS INTERNATIONAL

PHILIP MORRIS INTERNATIONAL INC. TO HOST WEBCAST OF 2016 FOURTH-QUARTER AND FULL-YEAR RESULTS

NEW YORK – January 26, 2017 – Philip Morris International Inc. (NYSE/Euronext Paris: PM) will host a live audio webcast at www.pmi.com/webcasts on Thursday, February 2, 2017, at 9:00 a.m. ET to discuss its 2016 Fourth-Quarter and Full-Year results, which will be issued at approximately 7:00 a.m. ET the same day.

During the webcast, André Calantzopoulos, Chief Executive Officer, will discuss the company's results, the outlook for 2017 and with Jacek Olczak, Chief Financial Officer, answer questions from the investment community and news media. The webcast will be in a listen-only mode.

The audio webcast may also be accessed on iOS or Android devices by downloading PMI's free Investor Relations Mobile Application at www.pmi.com/irapp.

An archived copy of the webcast will be available until 5:00 p.m. ET on Friday, March 3, 2017, at www.pmi.com/webcasts.

Slides and script will also be available at www.pmi.com/earnings.

About Philip Morris International Inc. ("PMI")

PMI is the world's leading international tobacco company, with six of the world's top 15 international brands and products sold in more than 180 markets. In addition to the manufacture and sale of cigarettes, including *Marlboro*, the number one global cigarette brand, and other tobacco products, PMI is engaged in the development and commercialization of Reduced-Risk Products ("RRPs"). RRPs is the term PMI uses to refer to products that present, are likely to present, or have the potential to present less risk of harm to smokers who switch to these products versus continued smoking. Through multidisciplinary capabilities in product development, state-of-the-art facilities, and industry-leading scientific substantiation, PMI aims to provide an RRP portfolio that meets a broad spectrum of adult smoker preferences and rigorous regulatory requirements. For more information, see www.pmi.com and www.pmiscience.com.