



PRESS RELEASE

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**PHILIP MORRIS INTERNATIONAL INC. TO PARTICIPATE AT
DEUTSCHE BANK GLOBAL CONSUMER CONFERENCE**

NEW YORK, June 1, 2021 – Philip Morris International Inc. (NYSE: PM) will host a live audio call of a presentation and question and answer session by Emmanuel Babeau, Chief Financial Officer, at the Deutsche Bank Global Consumer Conference on Tuesday, June 8, 2021, at approximately 8:00 a.m. ET.

The call will be held in a virtual format and provide a live audio of the entire PMI session in a listen-only mode. You may register for the call at www.pmi.com/2021deutschebank, in order to receive dial-in instructions and numbers.

Presentation slides will be available on the same site.

An archived copy of the call will be available at www.pmi.com/2021deutschebank until 5:00 p.m. ET on Wednesday, July 7, 2021. The archived call may also be accessed on iOS or Android devices by downloading PMI's free Investor Relations Mobile Application at www.pmi.com/irapp.

Philip Morris International: Delivering a Smoke-Free Future

Philip Morris International (PMI) is leading a transformation in the tobacco industry to create a smoke-free future and ultimately replace cigarettes with smoke-free products to the benefit of adults who would otherwise continue to smoke, society, the company, its shareholders and its other stakeholders. PMI is a leading international tobacco company engaged in the manufacture and sale of cigarettes, as well as smoke-free products, associated electronic devices and accessories, and other nicotine-containing products in markets outside the U.S. In addition, PMI ships versions of its IQOS Platform 1 device and consumables to Altria Group, Inc. for sale under license in the U.S., where these products have received marketing authorizations from the U.S. Food and Drug Administration (FDA) under the premarket tobacco product application (PMTA) pathway; the FDA has also authorized the marketing of a version of IQOS and its consumables as a Modified Risk Tobacco Product (MRTP), finding that an exposure modification order for these products is appropriate to promote the public health. PMI is building a future on a new category of smoke-free products that, while not risk-free, are a much better choice than continuing to smoke. Through multidisciplinary capabilities in product development, state-of-the-art facilities and scientific substantiation, PMI aims to ensure that its smoke-free products meet adult consumer preferences and rigorous regulatory requirements. PMI's smoke-free product portfolio includes heat-not-burn and nicotine-containing vapor products. As of March 31, 2021, PMI's smoke-free products are available for sale in 66 markets in key cities or nationwide, and PMI estimates that approximately 14.0 million adults around the world have already switched to IQOS and stopped smoking. For more information, please visit www.pmi.com and www.pmisience.com.