

PRESS RELEASE

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PHILIP MORRIS INTERNATIONAL

PHILIP MORRIS INTERNATIONAL INC. **TO HOST WEBCAST OF** **2016 ANNUAL MEETING OF SHAREHOLDERS**

NEW YORK, April 27, 2016 – Philip Morris International Inc. (NYSE / Euronext Paris: PM) will host a live audio webcast of its 2016 Annual Meeting of Shareholders at www.pmi.com/webcasts on Wednesday, May 4, 2016 at 9:00 a.m. ET. The webcast will be in a listen-only mode.

During the Meeting, Louis C. Camilleri, Chairman of the Board, will address shareholders and answer questions. André Calantzopoulos, Chief Executive Officer, will give the business presentation.

The audio webcast may also be accessed on iOS or Android devices by downloading PMI's free Investor Relations Mobile Application at www.pmi.com/irapp.

An archived copy of the webcast will be available until 5:00 p.m. ET on Thursday, June 2, 2016 at www.pmi.com/webcasts.

Presentation slides and script will also be available at www.pmi.com/presentations.

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About Philip Morris International Inc. ("PMI")

PMI is the world's leading international tobacco company, with six of the world's top 15 international brands and products sold in more than 180 markets. In addition to the manufacture and sale of cigarettes, including *Marlboro*, the number one global cigarette brand, and other tobacco products, PMI is engaged in the development and commercialization of Reduced-Risk Products ("RRPs"). RRP is the term PMI uses to refer to products with the potential to reduce individual risk and population harm in comparison to smoking cigarettes. Through multidisciplinary capabilities in product development, state-of-the-art facilities, and industry-leading scientific substantiation, PMI aims to provide an RRP portfolio that meets a broad spectrum of adult smoker preferences and rigorous regulatory requirements. For more information, see www.pmi.com and www.pmiscience.com.