



PHILIP MORRIS INTERNATIONAL

PRESS RELEASE

Investor Relations: Media: David Fraser
Stamford, CT: +1 (203) 904 2410 Lausanne: +41 (0)58 242 4500
Lausanne: +41 (0)58 242 4666 Email: David.Fraser@pmi.com
Email: InvestorRelations@pmi.com

PHILIP MORRIS INTERNATIONAL INC. (PMI) TO HOST WEBCAST AT 2023 CONSUMER ANALYST GROUP OF NEW YORK CONFERENCE

STAMFORD, CONNECTICUT – February 15, 2023 – Philip Morris International Inc. (NYSE: PM) will host a live audio webcast of a presentation by Emmanuel Babeau, Chief Financial Officer, at the Consumer Analyst Group of New York (CAGNY) Conference on Wednesday, February 22, 2023, at 11:00 a.m. ET.

The webcast will provide live audio of the entire PMI session and will be available in a listen-only mode on www.pmi.com/2023cagny.

The audio webcast may also be accessed on [iOS](#) or [Android](#) devices by downloading PMI's free Investor Relations Mobile Application.

An archived copy of the webcast will be available until 5:00 p.m. ET on Thursday, March 23, 2023, on www.pmi.com/2023cagny.

Presentation slides will also be available at www.pmi.com/2023cagny.

Philip Morris International: Delivering a Smoke-Free Future

Philip Morris International (PMI) is a leading international tobacco company working to deliver a smoke-free future and evolving its portfolio for the long term to include products outside of the tobacco and nicotine sector. The company's current product portfolio primarily consists of cigarettes and smoke-free products. Since 2008, PMI has invested more than USD 10.5 billion to develop, scientifically substantiate and commercialize innovative smoke-free products for adults who would otherwise continue to smoke, with the goal of completely ending the sale of cigarettes. This includes the building of world-class scientific assessment capabilities, notably in the areas of pre-clinical systems toxicology, clinical and behavioral research, as well as post-market studies. In November 2022, PMI acquired Swedish Match – a leader in oral nicotine delivery – creating a global smoke-free champion led by the companies' *IQOS* and *ZYN* brands. The U.S. Food and Drug Administration (FDA) has authorized versions of PMI's *IQOS* Platform 1 devices and consumables and Swedish Match's *General* snus as Modified Risk Tobacco Products (MRTPs). As of December 31, 2022, PMI's smoke-free products were available for sale in 73 markets, and PMI estimates that approximately 17.8 million adults around the world had already switched to *IQOS* and stopped smoking. Smoke-free products accounted for approximately 32% of PMI's total full-year 2022 net revenues. With a strong foundation and significant expertise in life sciences, PMI announced in February 2021 its ambition to expand into wellness and healthcare areas and, through its Vectura Fertin Pharma subsidiary, aims to enhance life through the delivery of seamless health experiences. For more information, please visit www.pmi.com and www.pmiscience.com.