



PHILIP MORRIS INTERNATIONAL

## PRESS RELEASE

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### **PHILIP MORRIS INTERNATIONAL INC. PRESENTS AT CHIEF EXECUTIVES FOR CORPORATE PURPOSE (CECP) 2020 CEO INVESTOR FORUM**

NEW YORK, February 24, 2020 -- Philip Morris International Inc.'s (NYSE: PM) Chief Executive Officer, André Calantzopoulos, presents today at the Chief Executives For Corporate Purpose (CECP) 2020 CEO Investor Forum in New York.

The presentation and Q&A session are being webcast live, in a listen-only mode, beginning at approximately 4:50 p.m. ET, at [www.pmi.com/2020CECP](http://www.pmi.com/2020CECP), and on the PMI Investor Relations App available at [www.pmi.com/irapp](http://www.pmi.com/irapp). An archived copy of the webcast, together with presentation slides, will be available on the same site and the App.

#### **Philip Morris International: Delivering a Smoke-Free Future**

Philip Morris International (PMI) is leading a transformation in the tobacco industry to create a smoke-free future and ultimately replace cigarettes with smoke-free products to the benefit of adults who would otherwise continue to smoke, society, the company and its shareholders. PMI is a leading international tobacco company engaged in the manufacture and sale of cigarettes, as well as smoke-free products and associated electronic devices and accessories, and other nicotine-containing products in markets outside the United States. In addition, PMI ships a version of its IQOS Platform 1 device and its consumables authorized by the U.S. Food and Drug Administration to Altria Group, Inc. for sale in the United States under license. PMI is building a future on a new category of smoke-free products that, while not risk-free, are a much better choice than continuing to smoke. Through multidisciplinary capabilities in product development, state-of-the-art facilities and scientific substantiation, PMI aims to ensure that its smoke-free products meet adult consumer preferences and rigorous regulatory requirements. PMI's smoke-free IQOS product portfolio includes heat-not-burn and nicotine-containing vapor products. As of December 31, 2019, PMI estimates that approximately 9.7 million adult smokers around the world have already stopped smoking and switched to PMI's heat-not-burn product, available for sale in 52 markets in key cities or nationwide under the IQOS brand. For more information, please visit [www.pmi.com](http://www.pmi.com) and [www.pmisience.com](http://www.pmisience.com).