



PHILIP MORRIS INTERNATIONAL INC. (PMI) PRESENTS AT
CREDIT SUISSE GLOBAL CONSUMER PRODUCTS TRIP

NEW YORK, September 30, 2008 – Philip Morris International Inc.'s (NYSE / Euronext Paris: PM) Managing Director PMI Affiliates, Leo McLoughlin, will today provide investors with a review of Russia's cigarette market dynamics at the Credit Suisse Global Consumer Products Trip at the Ritz Carlton Hotel in Moscow.

The presentation may contain projections of future results and other forward-looking statements that involve a number of risks and uncertainties and are made pursuant to the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995.

PMI is subject to other risks detailed from time to time in its publicly filed documents, including the Quarterly Report on Form 10-Q for the period ended June 30, 2008. PMI cautions that the list of important factors is not complete and does not undertake to update any forward-looking statements that it may make.

A copy of the remarks and selected slides will be made available at www.pmintl.com.

About Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 brands, including *Marlboro*, the number one cigarette brand worldwide. PMI has more than 75,000 employees and its products are sold in approximately 160 countries. In 2007, the company held an estimated 15.6% share of the total international cigarette market outside of the U.S. For more information, see www.pmintl.com.

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