

PRESS RELEASE



PHILIP MORRIS INTERNATIONAL

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PHILIP MORRIS INTERNATIONAL INC. TO HOST WEBCAST OF 2015 FOURTH-QUARTER AND FULL-YEAR RESULTS

NEW YORK – January 28, 2016 – Philip Morris International Inc. (NYSE/Euronext Paris: PM) will host a live audio webcast at www.pmi.com/webcasts on Thursday, February 4, 2016, at 9:00 a.m. ET to discuss its 2015 Fourth-Quarter and Full-Year results, which will be issued at approximately 7:00 a.m. ET the same day.

During the webcast, André Calantzopoulos, Chief Executive Officer, will discuss the company's results, the outlook for 2016 and with Jacek Olczak, Chief Financial Officer, answer questions from the investment community and news media. The webcast will be in a listen-only mode.

The audio webcast may also be accessed on iOS or Android devices by downloading PMI's free Investor Relations Mobile Application at www.pmi.com/irapp.

An archived copy of the webcast will be available until 5:00 p.m. ET on Friday, March 4, 2016, at www.pmi.com/webcasts.

Slides and script will also be available at www.pmi.com/earnings.

Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with six of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in more than 180 markets. In 2014, the company held an estimated 15.5% share of the total international cigarette market outside of the U.S., or 28.5% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.