

## PRESS RELEASE

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PHILIP MORRIS INTERNATIONAL

### **PHILIP MORRIS INTERNATIONAL INC. (PMI) PRESENTS AT BARCLAYS CAPITAL BACK-TO-SCHOOL CONSUMER CONFERENCE**

NEW YORK, September 7, 2011 – Philip Morris International Inc.'s (NYSE / Euronext Paris: PM) Chief Financial Officer, Hermann Waldemer, will address investors today at the Barclays Capital Back-To-School Consumer Conference in Boston.

The presentation and Q&A session are being webcast live, in a listen-only mode, beginning at approximately 9:00 a.m. ET, at [www.pmi.com](http://www.pmi.com). Highlights of the presentation include a review of business drivers and PMI's performance in the first half of 2011.

An archived copy of the webcast will be made available until 5:00 p.m. ET on Thursday, October 6, 2011, at [www.pmi.com](http://www.pmi.com). A copy of the slides, including reconciliation slides of non-GAAP financial measures, will be made available at [www.pmi.com](http://www.pmi.com) at the start of the presentation.

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Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in approximately 180 countries. In 2010, the company held an estimated 16.0% share of the total international cigarette market outside of the U.S., or 27.6% excluding the People's Republic of China and the U.S. For more information, see [www.pmi.com](http://www.pmi.com).