



PHILIP MORRIS INTERNATIONAL INC. (PMI) PRESENTS AT GOLDMAN SACHS CONSUMER PRODUCTS SYMPOSIUM

NEW YORK, May 14, 2009 -- Philip Morris International Inc.'s (NYSE / Paris Euronext: PM) Chief Financial Officer, Hermann Waldemer, will address investors today at the Goldman Sachs Consumer Products Symposium in New York.

The presentation and Q&A session are being webcast live, in a listen-only mode, beginning at approximately 8.40 a.m. ET, at www.pmintl.com. An archived copy of the webcast, together with selected slides, including reconciliation slides of non-GAAP measures, will be available on the same site.

Highlights of the presentation include a review of business drivers, and PMI's performance, in the first quarter 2009.

The presentation may contain projections of future results and other forward-looking statements that involve a number of risks and uncertainties and are made pursuant to the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995.

PMI is subject to other risks detailed from time to time in its publicly filed documents, including its Quarterly Report on Form 10-Q for the period ended March 31, 2009. PMI cautions that the list of important factors is not complete and does not undertake to update any forward-looking statements that it may make, except in the normal course of its public disclosure obligations.

For more information, see www.pmintl.com.

Contact:

Investor Relations:

New York: +1 (917) 663 2233

Lausanne: +41 (0)58 242 4666

About Philip Morris International

Philip Morris International (PMI) [NYSE / Euronext Paris: PM] is the leading international tobacco company, with seven of the world's top 15 brands including *Marlboro*, the number one cigarette brand worldwide. PMI has more than 75,000 employees and its products are sold in approximately 160 countries. In 2008, the company held an estimated 15.6% share of the total international cigarette market outside of the U.S. For more information, see www.pmintl.com.
