PRESS RELEASE

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PHILIP MORRIS INTERNATIONAL INC. TO HOST WEBCAST OF 2017 FOURTH-QUARTER AND FULL-YEAR RESULTS

NEW YORK – February 2, 2018 – Philip Morris International Inc. (NYSE: PM) will host a live audio webcast at <u>www.pmi.com/2017Q4earnings</u> on Thursday, February 8, 2018, at 9:00 a.m. ET to discuss its 2017 Fourth-Quarter and Full-Year results, which will be issued at approximately 7:00 a.m. ET the same day.

During the webcast, André Calantzopoulos, Chief Executive Officer, will discuss the company's results, the outlook for 2018 and with Martin King, Chief Financial Officer, answer questions from the investment community and news media. The webcast will be in a listen-only mode.

The audio webcast may also be accessed on iOS or Android devices by downloading PMI's free Investor Relations Mobile Application at <u>www.pmi.com/irapp</u>.

An archived copy of the webcast will be available until 5:00 p.m. ET on Friday, March 9, 2018, at <u>www.pmi.com/2017Q4earnings.</u>

Slides and script will also be available at <u>www.pmi.com/2017Q4earnings</u>.

Philip Morris International: Who We Are

We are a leading international tobacco company engaged in the manufacture and sale of cigarettes and other nicotine-containing products in markets outside the United States of America. We're building our future on smoke-free products that are a much better choice than continuing to smoke cigarettes. Through multidisciplinary capabilities in product development, state-of-the-art facilities and scientific substantiation, we aim to ensure that our smoke-free products meet adult consumer preferences and rigorous regulatory requirements. Our vision is that these products ultimately replace cigarettes to the benefit of adult smokers, society, our company and our shareholders. For more information, see www.pmi.com and www.pmiscience.com.