

PRESS RELEASE



PHILIP MORRIS INTERNATIONAL

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PHILIP MORRIS INTERNATIONAL (PMI) **DECLARES REGULAR QUARTERLY DIVIDEND OF \$0.64 PER SHARE**

NEW YORK, March 09, 2011 -- The Board of Directors of Philip Morris International Inc. (NYSE / Euronext Paris: PM) today declared a regular quarterly dividend of \$0.64 per common share, payable on April 11, 2011, to stockholders of record as of March 24, 2011. The ex-dividend date is March 22, 2011.

For more details on stock, dividends and other information, see www.pmi.com/investors.

Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in approximately 180 countries. In 2010, the company held an estimated 16.0% share of the total international cigarette market outside of the U.S., or 27.6% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.