

PRESS RELEASE



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PHILIP MORRIS INTERNATIONAL (PMI) DECLARES REGULAR QUARTERLY DIVIDEND OF \$0.77 PER SHARE

NEW YORK, March 14, 2012 -- The Board of Directors of Philip Morris International Inc. (NYSE / Euronext Paris: PM) today declared a regular quarterly dividend of \$0.77 per common share, payable on April 12, 2012, to stockholders of record as of March 29, 2012. The ex-dividend date is March 27, 2012.

For more details on stock, dividends and other information, see www.pmi.com/investors.

Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 international brands, including Marlboro, the number one cigarette brand worldwide. PMI's products are sold in approximately 180 countries. In 2011, the company held an estimated 16.0% share of the total international cigarette market outside of the U.S., or 28.1% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.