

PRESS RELEASE



PHILIP MORRIS INTERNATIONAL

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PHILIP MORRIS INTERNATIONAL INC. TO HOST WEBCAST OF 2016 FIRST-QUARTER RESULTS

NEW YORK – April 12, 2016 – Philip Morris International Inc. (NYSE/Euronext Paris: PM) will host a live audio webcast at www.pmi.com/webcasts on Tuesday, April 19, 2016, at 9:00 a.m. ET to discuss its 2016 first-quarter results, which will be issued at approximately 7:00 a.m. ET the same day.

During the webcast, Jacek Olczak, Chief Financial Officer, will discuss PMI's results and answer questions from the investment community and news media. The webcast will be in a listen-only mode.

The audio webcast may also be accessed on iOS or Android devices by downloading PMI's free Investor Relations Mobile Application at www.pmi.com/irapp.

An archived copy of the webcast will be available until 5:00 p.m. ET on Wednesday, May 18, 2016, at www.pmi.com/webcasts.

Slides and script will also be available at www.pmi.com/earnings.

About Philip Morris International Inc. ("PMI")

PMI is the world's leading international tobacco company, with six of the world's top 15 international brands and products sold in more than 180 markets. In addition to the manufacture and sale of cigarettes, including *Marlboro*, the number one global cigarette brand, and other tobacco products, PMI is engaged in the development and commercialization of Reduced-Risk Products ("RRPs"). RRPs is the term PMI uses to refer to products with the potential to reduce individual risk and population harm in comparison to smoking cigarettes. Through multidisciplinary capabilities in product development, state-of-the-art facilities, and industry-leading scientific substantiation, PMI aims to provide an RRP portfolio that meets a broad spectrum of adult smoker preferences and rigorous regulatory requirements. For more information, see www.pmi.com and www.pmiscience.com.