

PRESS RELEASE



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PHILIP MORRIS INTERNATIONAL INC. PRESENTS AT GOLDMAN SACHS GLOBAL STAPLES FORUM

NEW YORK, May 10, 2016 – Philip Morris International Inc.'s (NYSE / Euronext Paris: PM) Chief Financial Officer, Jacek Olczak, will address investors today at the Goldman Sachs Global Staples Forum in New York.

The event will be webcast live, in a listen-only mode, beginning at approximately 9:30 a.m. ET, at www.pmi.com/webcasts and on the PMI Investor Relations App. An archived copy of the webcast will be available on the same site and the App until 5:00 p.m. ET on Wednesday, June 8, 2016.

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About Philip Morris International Inc. ("PMI")

PMI is the world's leading international tobacco company, with six of the world's top 15 international brands and products sold in more than 180 markets. In addition to the manufacture and sale of cigarettes, including *Marlboro*, the number one global cigarette brand, and other tobacco products, PMI is engaged in the development and commercialization of Reduced-Risk Products ("RRPs"). RRPs is the term PMI uses to refer to products with the potential to reduce individual risk and population harm in comparison to smoking cigarettes. Through multidisciplinary capabilities in product development, state-of-the-art facilities, and industry-leading scientific substantiation, PMI aims to provide an RRP portfolio that meets a broad spectrum of adult smoker preferences and rigorous regulatory requirements. For more information, see www.pmi.com and www.pmiscience.com.