

PRESS RELEASE

Investor Relations

Philip Morris International Inc.

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PHILIP MORRIS INTERNATIONAL

PHILIP MORRIS INTERNATIONAL (PMI) **DECLARES REGULAR QUARTERLY DIVIDEND OF \$0.58 PER SHARE**

NEW YORK, March 11, 2010 -- The Board of Directors of Philip Morris International Inc. (NYSE / Euronext Paris: PM) today declared a regular quarterly dividend of \$0.58 per common share, payable on April 9, 2010, to stockholders of record as of March 25, 2010. The ex-dividend date is March 23, 2010.

For more details on stock, dividends and other information, see www.pmintl.com/investors.

About Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 brands, including *Marlboro*, the number one cigarette brand worldwide. PMI has more than 77,000 employees and its products are sold in approximately 160 countries. In 2009, the company held an estimated 15.4% share of the total international cigarette market outside of the U.S., or 26.0% excluding the People's Republic of China and the U.S. For more information, see www.pmintl.com.