

PRESS RELEASE

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PHILIP MORRIS INTERNATIONAL

PHILIP MORRIS INTERNATIONAL INC. (PMI) **PRESENTS AT GOLDMAN SACHS CONSUMER PRODUCTS SYMPOSIUM**

NEW YORK, May 10, 2012 – Philip Morris International Inc.'s (NYSE / Euronext Paris: PM) Chief Financial Officer, Hermann Waldemer, will address investors today at the Goldman Sachs Consumer Products Symposium in New York.

The presentation and Q&A session are being webcast live, in a listen-only mode, beginning at approximately 9:10 a.m. ET, at www.pmi.com. Highlights of the presentation include a review of business drivers and PMI's performance in the first quarter of 2012.

An archived copy of the webcast will be available until 5:00 p.m. ET on Friday, June 8, 2012, at www.pmi.com. Presentation slides will also be available on the same site.

Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in approximately 180 countries. In 2011, the company held an estimated 16.0% share of the total international cigarette market outside of the U.S., or 28.1% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.