

PRESS RELEASE

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PHILIP MORRIS INTERNATIONAL

PHILIP MORRIS INTERNATIONAL INC. **TO HOST WEBCAST OF PRESENTATION AT** **BARCLAYS GLOBAL CONSUMER STAPLES CONFERENCE**

NEW YORK, August 31, 2017 – Philip Morris International Inc. (NYSE/Euronext Paris: PM) will host a live audio webcast of the company's remarks and question-and-answer session by Jacek Olczak, Chief Financial Officer, at the Barclays Global Consumer Staples Conference at www.pmi.com/2017barclays on Thursday, September 7, 2017, at approximately 1:30 p.m. ET.

The webcast will cover the entire PMI session and will be in a listen-only mode.

The audio webcast may also be accessed on iOS or Android devices by downloading PMI's free Investor Relations Mobile Application at www.pmi.com/irapp.

An archived copy of the webcast will be available at www.pmi.com/2017barclays until 5:00 p.m. ET on Friday, October 6, 2017.

Related materials will also be available at www.pmi.com/2017barclays.

About Philip Morris International Inc. ("PMI")

PMI is a leading international tobacco company, with six of the world's top 15 international brands and products sold in more than 180 markets. In addition to the manufacture and sale of cigarettes, including *Marlboro*, the number one global cigarette brand, and other tobacco products, PMI is engaged in the development and commercialization of reduced-risk products ("RRPs"). RRP is the term PMI uses to refer to products that present, are likely to present, or have the potential to present less risk of harm to smokers who switch to these products versus continued smoking. Through multidisciplinary capabilities in product development, state-of-the-art facilities, and industry-leading scientific substantiation, PMI aims to provide an RRP portfolio that meets a broad spectrum of adult smoker preferences and rigorous regulatory requirements. For more information, see www.pmi.com and www.pmiscience.com.