



Championing a Smoke-Free World

James Bushnell Vice President, Investor Relations & Financial Communications

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Glossary and Key Terms and Definitions

- A glossary of terms, including the definition for smoke-free products as well as adjustments, other calculations and reconciliations to the most directly comparable U.S. GAAP measures for non-GAAP financial measures cited in this presentation are available on our <u>Investor Relations website</u>
- Growth rates presented on an organic basis reflect currency-neutral adjusted results, excluding acquisitions and disposals. As such, figures and comparisons presented on an organic basis exclude Swedish Match up until November 11, 2023

2023 Investor Day: Thursday, September 28, 2023

AGENDA (CET Time)			
• 09:55	James Bushnell Vice President, Investor Relations Welcome (Webcast Begins)	• 14:30	Matthew Holman VP & Chief Science & Reg Strategy Officer, U.S. Presentation
• 10:00	Jacek Olczak Chief Executive Officer Presentation	• 14:45	Emmanuel Babeau Chief Financial Officer Presentation
• 11:00	Werner Barth President Combustibles Category & Global Combustibles Marketing Presentation	• 15:30	Coffee Break
		• 15:45	Jacek, Olczak, Emmanuel Babeau & Presenters Q&A
• 11:30	Lars Dahlgren President Smoke-Free Oral Products & CEO Swedish Match	• 16:45	Jacek Olczak Chief Executive Officer Wrap Up
	Presentation	• 17:00	James Bushnell
• 12:15	Buffet Lunch – Dining Room 8 th Floor		Vice President, Investor Relations Logistics for Breakout Sessions and Wrap Up
• 13:15	Stefano Volpetti President Smoke-Free Inhal. Products & CCO Presentation		(Webcast Ends)
		• 17:00	Break Out Sessions
• 14:00	Badrul Chowdhury Chief Life Sciences Officer, Smoke-Free Products Presentation	• 18:30	Cocktails – 12 th Floor Terrace
		• 19:30	Dinner with Company Management – Dining Room 8 th Floor
		• 21:30	Dinner concludes





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