PRESS RELEASE

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PHILIP MORRIS INTERNATIONAL INC. TO HOST WEBCAST OF 2018 INVESTOR DAY

NEW YORK, September 20, 2018 – Philip Morris International Inc. (NYSE: PM) will host a live audio webcast at www.pmi.com/2018InvestorDay of presentations and Q&A session by senior management at its 2018 Investor Day, which will be held at its Operations Center in Lausanne, Switzerland, on September 27, 2018.

The presentations and Q&A session will be webcast live in a listen-only mode beginning on Thursday, September 27, 2018, at approximately 8:55 a.m. CET and concluding at approximately 5:00 p.m. CET. Times are local Swiss. A copy of the slides and full transcript will be made available at www.pmi.com/2018InvestorDay.

The audio webcast may also be accessed on iOS or Android devices by downloading PMI's free Investor Relations Mobile Application at www.pmi.com/irapp.

An archive of the webcast will be available until Friday, October 26, 2018.

Philip Morris International: Who We Are

We are a leading international tobacco company engaged in the manufacture and sale of cigarettes and other nicotine-containing products in markets outside the United States of America. We're building our future on smoke-free products that are a much better consumer choice than continuing to smoke cigarettes. Through multidisciplinary capabilities in product development, state-of-the-art facilities and scientific substantiation, we aim to ensure that our smoke-free products meet adult consumer preferences and rigorous regulatory requirements. Our vision is that these products ultimately replace cigarettes to the benefit of adult smokers, society, our company and our shareholders. For more information, see www.pmi.com and www.pmiscience.com.