



PHILIP MORRIS INTERNATIONAL

## PRESS RELEASE

Investor Relations: Media: David Fraser  
Stamford, CT: +1 (203) 905 2413 Lausanne: +41 (0)58 242 4500  
Lausanne: +41 (0)58 242 4666 Email: David.Fraser@pmi.com  
Email: InvestorRelations@pmi.com

### **PHILIP MORRIS INTERNATIONAL TO PRESENT AT CHIEF EXECUTIVES FOR CORPORATE PURPOSE (CECP) CEO INVESTOR FORUM 2023**

STAMFORD, CT, November 7, 2023 – Philip Morris International Inc. (PMI) (NYSE: PM)'s Chief Executive Officer, Jacek Olczak will hold a presentation and Q&A session at the CECP CEO Investor Forum 2023 on Tuesday, November 14, 2023, at 11:00 a.m. ET.

The live video webcast will be available at [www.pmi.com/2023CECP](http://www.pmi.com/2023CECP). The presentation slides will also be available at the same link.

The webcast may also be accessed on mobile devices by downloading PMI's Investor Relations App at [www.pmi.com/irapp](http://www.pmi.com/irapp).

#### **Philip Morris International: Delivering a Smoke-Free Future**

Philip Morris International (PMI) is a leading international tobacco company working to deliver a smoke-free future and evolving its portfolio for the long term to include products outside of the tobacco and nicotine sector. The company's current product portfolio primarily consists of cigarettes and smoke-free products. Since 2008, PMI has invested more than USD 10.5 billion to develop, scientifically substantiate and commercialize innovative smoke-free products for adults who would otherwise continue to smoke, with the goal of completely ending the sale of cigarettes. This includes the building of world-class scientific assessment capabilities, notably in the areas of pre-clinical systems toxicology, clinical and behavioral research, as well as post-market studies. In November 2022, PMI acquired Swedish Match – a leader in oral nicotine delivery – creating a global smoke-free champion led by the companies' IQOS and ZYN brands. The U.S. Food and Drug Administration has authorized versions of PMI's IQOS Platform 1 devices and consumables and Swedish Match's *General* snus as Modified Risk Tobacco Products. As of September 30, 2023, PMI's smoke-free products were available for sale in 82 markets, and PMI estimates that approximately 19.7 million adults around the world had already switched to IQOS and stopped smoking. Smoke-free products accounted for approximately 36.2% of PMI's total third-quarter 2023 net revenues. With a strong foundation and significant expertise in life sciences, PMI announced in February 2021 its ambition to expand into wellness and healthcare areas and, through its Vectura Fertin Pharma business, aims to enhance life through the delivery of seamless health experiences. For more information, please visit [www.pmi.com](http://www.pmi.com) and [www.pmisience.com](http://www.pmisience.com)