

PRESS RELEASE



PHILIP MORRIS INTERNATIONAL

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PHILIP MORRIS INTERNATIONAL INC. TO HOST WEBCAST OF 2015 FIRST-QUARTER RESULTS

NEW YORK – April 9, 2015 – Philip Morris International Inc. (NYSE/Euronext Paris: PM) will host a live audio webcast at www.pmi.com/webcasts on Thursday, April 16, 2015, at 9:00 a.m. ET to discuss its 2015 first-quarter results, which will be issued at approximately 7:00 a.m. ET the same day.

During the webcast, Jacek Olczak, Chief Financial Officer, will discuss PMI's results and answer questions from the investment community and news media. The webcast will be in a listen-only mode.

The audio webcast may also be accessed on iOS or Android devices by downloading PMI's free Investor Relations Mobile Application at www.pmi.com/irapp.

An archived copy of the webcast will be available until 5:00 p.m. ET on Friday, May 15, 2015, at www.pmi.com/webcasts.

Slides and script will also be available at www.pmi.com/earnings.

Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with six of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in more than 180 markets. In 2014, the company held an estimated 15.6% share of the total international cigarette market outside of the U.S., or 28.6% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.