

PRESS RELEASE

Investor Relations: Media: David Fraser

Stamford, CT: +1 (203) 905 2413 Lausanne: +41 (0)58 242 4500 Lausanne: +41 (0)58 242 4666 Email: David.Fraser@pmi.com

Email: InvestorRelations@pmi.com

PHILIP MORRIS INTERNATIONAL TO HOST WEBCAST OF 2023 FOURTH-QUARTER AND FULL-YEAR RESULTS

STAMFORD, CONNECTICUT – February 1, 2024 – Philip Morris International Inc. (PMI) (NYSE: PM) will host a live audio webcast at www.pmi.com/2023Q4earnings on Thursday, February 8, 2024, at 9:00 a.m. ET, to discuss its 2023 Fourth-Quarter and Full-Year financial results, which will be issued at approximately 7:00 a.m. ET the same day.

The webcast will be hosted by Jacek Olczak, Chief Executive Officer, and Emmanuel Babeau, Chief Financial Officer, and will include discussion of PMI's financial results and a Q&A session with the investment community and news media. The webcast will be in a listen-only mode.

The webcast may also be accessed on mobile devices by downloading PMI's Investor Relations App at www.pmi.com/irapp.

An archived recording of the webcast, in addition to the slides and script, will be available at www.pmi.com/2023Q4earnings. The webcast recording will be available until 5:00 p.m. ET on Friday, March 8, 2024.

Philip Morris International: Delivering a Smoke-Free Future

Philip Morris International (PMI) is a leading international tobacco company working to deliver a smoke-free future and evolving its portfolio for the long term to include products outside of the tobacco and nicotine sector. The company's current product portfolio primarily consists of cigarettes and smoke-free products. Since 2008, PMI has invested more than USD 10.5 billion to develop, scientifically substantiate and commercialize innovative smoke-free products for adults who would otherwise continue to smoke, with the goal of completely ending the sale of cigarettes. This includes the building of world-class scientific assessment capabilities, notably in the areas of pre-clinical systems toxicology, clinical and behavioral research, as well as post-market studies. In November 2022, PMI acquired Swedish Match - a leader in oral nicotine delivery - creating a global smoke-free champion led by the companies' *IQOS* and *ZYN* brands. The U.S. Food and Drug Administration has authorized versions of PMI's *IQOS* Platform 1 devices and consumables and Swedish Match's *General* snus as Modified Risk Tobacco Products. As of September 30, 2023, PMI's smoke-free products were available for sale in 82 markets, and PMI estimates that approximately 19.7 million adults around the world had already switched to *IQOS* and stopped smoking. Smoke-free products accounted for approximately 36.2% of PMI's total third-quarter 2023 net revenues. With a strong foundation and significant expertise in life sciences, PMI announced in February 2021 its ambition to expand into wellness and healthcare areas and, through its Vectura Fertin Pharma business, aims to enhance life through the delivery of seamless health experiences. For more information, please visit www.pmi.com and w