

PRESS RELEASE



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PHILIP MORRIS INTERNATIONAL INC. TO WEBCAST PRESENTATION AT CONSUMER ANALYST GROUP OF NEW YORK (CAGNY) CONFERENCE

NEW YORK, February 12, 2020 – Philip Morris International Inc. (“PMI”) (NYSE: PM) will host a live audio webcast of a presentation by André Calantzopoulos, Chief Executive Officer, joined by Jacek Olczak, Chief Operating Officer and Martin King, Chief Financial Officer, at the Consumer Analyst Group of New York (CAGNY) Conference at www.pmi.com/2020cagny on Wednesday, February 19, 2020 at approximately 9:00 a.m. ET.

The webcast will provide live audio of the entire PMI session and will be in a listen-only mode.

The audio webcast may also be accessed on iOS or Android devices by downloading PMI's free Investor Relations Mobile Application at www.pmi.com/irapp.

An archived copy of the webcast will be available at www.pmi.com/2020cagny until 5:00 p.m. ET on Thursday, March 19, 2020.

Presentation slides and script will also be available at www.pmi.com/2020cagny.

Philip Morris International: Delivering a Smoke-Free Future

Philip Morris International (PMI) is leading a transformation in the tobacco industry to create a smoke-free future and ultimately replace cigarettes with smoke-free products to the benefit of adults who would otherwise continue to smoke, society, the company and its shareholders. PMI is a leading international tobacco company engaged in the manufacture and sale of cigarettes, as well as smoke-free products and associated electronic devices and accessories, and other nicotine-containing products in markets outside the United States. In addition, PMI ships a version of its IQOS Platform 1 device and its consumables authorized by the U.S. Food and Drug Administration to Altria Group, Inc. for sale in the United States under license. PMI is building a future on a new category of smoke-free products that, while not risk-free, are a much better choice than continuing to smoke. Through multidisciplinary capabilities in product development, state-of-the-art facilities and scientific substantiation, PMI aims to ensure that its smoke-free products meet adult consumer preferences and rigorous regulatory requirements. PMI's smoke-free IQOS product portfolio includes heat-not-burn and nicotine-containing vapor products. As of December 31, 2019, PMI estimates that approximately 9.7 million adult smokers around the world have already stopped smoking and switched to PMI's heat-not-burn product, available for sale in 52 markets in key cities or nationwide under the IQOS brand. For more information, please visit www.pmi.com and www.pmisience.com.