RESS RELEASE

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PHILIP MORRIS INTERNATIONAL INC. TO WEBCAST PRESENTATION AT THE MORGAN STANLEY GLOBAL CONSUMER & RETAIL CONFERENCE

NEW YORK, November 26, 2019 – Philip Morris International Inc. (NYSE: PM) will host a live audio webcast of a presentation and question-and-answer session by André Calantzopoulos, Chief Executive Officer, joined by Martin King, Chief Financial Officer, at the Morgan Stanley Global Consumer & Retail Conference at www.pmi.com/2019morganstanley on Tuesday, December 3, 2019 at approximately 9:20 a.m. ET

The webcast will provide live audio of the entire PMI session and will be in a listen-only mode.

The audio webcast may also be accessed on iOS or Android devices by downloading PMI's free Investor Relations Mobile Application at www.pmi.com/irapp.

An archived copy of the webcast will be available until 5:00 p.m. ET on Thursday, January 2, 2020, at www.pmi.com/2019morganstanley.

Presentation slides will also be available at www.pmi.com/2019morganstanley.

Philip Morris International: Delivering a Smoke-Free Future

Philip Morris International (PMI) is leading a transformation in the tobacco industry to create a smoke-free future and ultimately replace cigarettes with smoke-free products to the benefit of adults who would otherwise continue to smoke, society, the company and its shareholders. PMI is a leading international tobacco company engaged in the manufacture and sale of cigarettes, as well as smoke-free products and associated electronic devices and accessories, and other nicotine-containing products in markets outside the United States. In addition, PMI ships a version of its *IQOS* Platform 1 device and its consumables authorized by the U.S. Food and Drug Administration to Altria Group, Inc. for sale in the United States under license. PMI is building a future on a new category of smoke-free products that, while not risk-free, are a much better choice than continuing to smoke. Through multidisciplinary capabilities in product development, state-of-the-art facilities and scientific substantiation, PMI aims to ensure that its smoke-free products mee adult consumer preferences and rigorous regulatory requirements. PMI's smoke-free *IQOS* product portfolio includes heat-not-burn and nicotine-containing vapor products. As of September 30, 2019, PMI estimates that approximately 8.8 million adult smokers around the world have already stopped smoking and switched to PMI's heat-not-burn product, available for sale in 51 markets in key cities or nationwide under the *IQOS* brand. For more information, please visit www.pmi.com, and <a href="